

Preparing For College	10:00am	11:00am	1:00pm
<i>YOU Will Go To College!</i> Eric Felix, Educational Researcher, Center for Urban Education, USC	X	X	
<i>Going For The Doctorate! College Planning and the Importance of Thinking of Graduate School as an Option</i> Dr. Ronald Heredia, Psychology Professor, East Los Angeles College	X		
<i>Perception Matters – Getting Ready for College and Preparing for the Real World</i> Jesus Aguilar, Sr. Export Licensing and Compliance Advisor, Raytheon	X		
<i>When the Front Door is Closed, Enter Through the Side Window</i> Eric Lara, Director of Student Affairs – Electrical and Computer Engineering, University of California, San Diego	X		
<i>College Survival Skills: What You Need To Know</i> Gamma Zeta Alpha students from UCLA, CSUN, CSU Dominguez Hills and Cal Poly Pomona	X	X	
<i>Becoming a Competitive College Applicant</i> Juan M. Villegas, Admissions Officer, University of California, Merced	X	X	
<i>What Colleges Are Looking For, What You Can Do Now To Prepare For Success</i> Andrea Palacio, Associate Director of Graduate Program, UC Riverside Marjorie Soto, 1 st year law student, UCLA School of Law, and former Associate Director of Admissions and Diversity Recruitment, Cornell University	X	X	
<i>College Planning and Financial Aid Opportunities for AB540 Students (Bilingual)</i> Pedro Trujillo, Peer and Youth Organizer, CHIRLA	X	X	
<i>UC, CSU, CC, & Out of State: Making Sense of Your Higher Education Options</i> Chris Garcia, Counselor, East Los Angeles College Tomas S. Riojas, Counselor, Pasadena City College	X	X	
<i>College Shopping – Finding The Right Fit</i> Arturo Garcia Jr., Business Manager, Global Education Collaborative Arthuro Nuñez, Mathematics Teacher, Inglewood Unified School District	X	X	

Preparing For College: Financial Aid & Scholarships	Session 1	Session 2	Session 3
<i>Show Me The Money! How to Pay for College (Bilingual)</i> Vanessa Monterosa, Research Associate, USC Rossier School of Education Alejandra Diaz, Counselor, College & Career Pathways, Pasadena PUSD	X	X	
<i>Preparing Your Gates Millennium Scholarship (GMS) Application</i> Noe Mora, Academic Counselor/GMS Ambassador, Hispanic Scholarship Fund/Gates Millennium Scholars Program	X		

Preparando Para La Universidad	10:00am	11:00am	1:00pm
Universidades y Oportunidades de Ayuda Financiera Para Estudiantes AB540 Pedro Trujillo, Peer and Youth Organizer, CHIRLA	X	X	
Como Preparar la Aplicación de Beca – Gates Millennium Scholarship Noe Mora, Academic Counselor/GMS Ambassador, Hispanic Scholarship Fund/Gates Millennium Scholars Program		X	
Organizaciones y Recursos de Ayuda Financiera y Becas Carlos D. Carrillo, Educational Program Director, Uncommon Good, Connect to College		X	
Como Encontrar Ayuda Financiera Para la Universidad Vanessa Monterosa, Research Associate, USC Center for Higher Education Alejandra Diaz, Counselor, College & Career Pathways, Pasadena PUSD	X	X	



The Business World		10:00am	11:00am	1:00pm
So You Want To Be Rich? Roy Jasso, Vice President, Community Development, Wells Fargo Bank Erica Tejeda, VP/Regional Program Manager, Wells Fargo Bank	E	X	X	
Managing the LA Dodgers Rafael Gonzalez, Director of Community Relations, LA Dodgers Oscar Delgado, Senior Account Executive, LA Dodgers	E		X	X
Swinging For The Fences: How a Triple Amputee Worked His Way Into Major League Baseball Alex Montoya, Manager of Latino Affairs, San Diego Padres	E	X	X	
How To Develop The Entrepreneurship Mindset Manuel Martinez, President & CEO, Success Training Institute Jorge Ortiz, Entrepreneur, Zealous Vision	E		X	X
Spots, Dots, and My Touch-Screen: A Career in Marketing and Advertising Marcial Marmolejo, Owner, 300 CONCEPTS	E		X	X
The Business of Banking: How Money Multiplies Jose Tejada, Priority Relationship Advisor, Union Bank	E	X		
Owning Your Own Business Means Wearing Many Hats Jaime Quintero, Founder & President, Ayuda Financial Services	E		X	
Government Jobs – Are The Benefits Really That Great? Luis Reyes, Personnel Analyst, City of Los Angeles	C	X	X	

WORKSHOPS - Continued on next page...

Law and Order		10:00am	11:00am	1:00pm
<i>Latinos in Law Enforcement</i> Phillip L. Sanchez, Chief of Police, Pasadena Police Department Javier Aguilar, Sergeant, Pasadena Police Department Edgar Sanchez, Officer, Pasadena Police Department	I	X	X	
<i>CSI and Careers in the Field of Forensics</i> Alex Padilla Jr., Forensic Specialist, Pasadena Police Department Oscar A. Pleitez, Criminalist, County of Los Angeles, Department of the Coroner	I	X	X	
<i>So You Wanna Be a Lawyer?</i> Agustin Medina, Of Counsel, Lee, Hong, Degerman, Kang & Waimey Rene Ramos, Attorney, Solo Practitioner	I	X	X	
<i>Overcoming Adversity: Creating a Path to Success in the Legal Profession</i> Jose Tello, Staff Attorney, Neighborhood Legal Services Nicolas Orihuela, Partner, Hurwitz, Orihuela & Hayes LLP Juan Ramos, Attorney, Solo Practitioner	I		X	X
<i>Fighting Fires: Careers in Fire Service and Paramedics</i> Gabriel Larios, Firefighter/Paramedic, Los Angeles County Fire Department Miguel Larios, Firefighter, Los Angeles County Fire Department	R		X	X
<i>Fighting eCrime: Careers in Cyber Safety</i> Monica Barajas, Special Operations Administrator, Office of LA City Attorney	I			X
<i>The Great Outdoors</i> Raul Herrera, Sr. Park Ranger, Orange County Parks	R	X		
<i>All Rise: Latino Judge in the House!</i> Ray Santana, Judge, Los Angeles Superior Court	I		X	
<i>Part Cop, Part Therapist</i> Pedro Inzunza Arroyo, Deputy Probation Officer, San Luis Obispo County Probation Department	S	X		
<i>KEEP CALM and Call a Lawyer</i> Alejandro G. Becerra, Attorney, Thon Beck Vanni Callahan & Powell Edvin Flores, Attorney, Flores Medrano Law Group	I	X		

Entertainment & Creative Arts		10:00am	11:00am	1:00pm
<i>Big Brands Equals Big Money: Careers in Graphic Design and Marketing</i> Ric Jara, Creative Director, Identity LA / Big City Print	E			X
<i>TV, Film, and Digital Production - Getting Your Foot in the Door</i> Rick Gil de Montes, Director of Content Development, Telemundo Elias P. Ontiveros, Producer, Huracan Productions Inc. Jose Mayorquin, Producer, ABC7	A		X	X
<i>From the Barrio to the Top!</i> "Nachin" Sandoval, Radio Host/DJ, Exitos 93.9FM	S		X	
<i>To Be or Not To Be: Careers in Improv and Acting</i> Guillermo Aviles-Rodriguez, Assistant Professor, LA Mission College Luis Cortes, Improviser/Performer, Ranger Danger Improv	A			X
<i>The Changing Face of TV and Digital Media - Where You Fit In</i> Flavio Morales, Executive Vice President, BIG VIDA Entertainment Alex Fumero, Director, Programming & Development, Fusion Network	A	X	X	
<i>Lights, Camera, Action! Land a Career in the Entertainment Industry</i> Nicholas Garcia, Associate Producer, FOX Television Stations Inc.	E	X		
<i>Music and Media in the Television World</i> Roberto Isaac, Director, Music Programming, Mun2, Telemundo/NBC Cable	A	X		
<i>Entertainment and Law: How I Found My Calling</i> Josh Ludmir, VP, Business & Legal Affairs, Participant Media	I	X		

Careers in Health and Wellness		10:00am	11:00am	1:00pm
<i>Latinos in Mental Health</i> Jaime Humberto Brown Jr., Program Director, Pacific Clinics David Sanchez, Mental Health Therapist, Pacific Clinics Marcos C. Martinez, Team Supervisor, Pacific Clinics	S		X	X
<i>Pathway to Becoming a Medical Doctor</i> Peter Ureste, Resident Physician, USC Department of Psychiatry & Behavioral Science Edward Roybal Jr., Executive Director, The Lucille and Edward R. Roybal Foundation	I			X
<i>Social Work in Healthcare: Helping Patients, Helping Families</i> Edward Cordero, Hospice Clinical Social Worker, Kaiser Permanente	S		X	
<i>See Your Future in Optometry</i> Donaldo Figueroa, Optometrist, Central Juvenile Hall	I		X	X
<i>Latinos in Medicine – Taking Care of Our Gente</i> Efrain Talamantes, Physician, UCLA Erik Bayona, Medical Student, UCLA David Geffen School of Medicine	I	X	X	
<i>Who's Got Your Back Like a Chiropractor?</i> Mark Barraza, Doctor of Chiropractic, Vertical Wellness	I	X	X	
<i>What is Mental Illness? Is a Career in Mental Health For You?</i> Larry Fernandez, Director of Mental Health Services, Rosemary Children Services Ronnie Fernandez, Foster care Social Worker, McKinley Community Center	S	X		
<i>It's Just Brain Surgery</i> Frank L. Acosta, Associate Professor of Neurosurgery, Keck Hospital of USC	I			X
<i>Nursing – Who Says It's Only for Women?</i> Danny Jimenez, RN, BSN, CNRN, Huntington Hospital Vicente Ramirez, RN, MSN, Huntington Hospital Michael Diaz, RN, Children's Hospital Los Angeles Pediatric Radiation Oncology	I	X		X

STEM: Science, Technology, Engineering & Math		10:00am	11:00am	1:00pm
<i>Nature and the Future of Energy Production</i> Jose L. Mendoza-Cortes, Staff Scientist, Artificial Photosynthesis, CALTECH	I	X	X	
<i>Is Engineering Right For Me?</i> Alex Guevara, Manager-Mechanical Systems Engineer, The Boeing Company Jesus Perez, Sr. Principal Mechanical Engineer, Raytheon Michael Ortega, Supplier Quality Engineer, The Boeing Company	I	X		X
<i>Latinos in STEM: Aerospace Edition</i> Rahul Vishwanath, Structural Analysis Engineer, The Boeing Company (panel from Hispanic Employee Network)	I		X	X
<i>Engineering Your Career – Tips & Tricks From Rocket Scientists!</i> SOMOS - Aerojet Rocketdyne Juan Velasquez, Rocket Propulsion Analyst, Aerojet Rocketdyne Anthony Tyson, Engineer, Aerojet Rocketdyne Banak Benitez, Senior Manufacturing Engineer, Aerojet Rocketdyne)	I	X		
<i>So You Love Curves and Models? Then a Career in STEM May Be Right For You!</i> Frank Barragan, CEO, Ad Inicio Juan Sebastian Ovalle, Manager of Insights & Predictive Analytics, Santiago Solutions Group	I	X	X	

STEM: Science, Technology, Engineering & Math - Continued on next page

Continued...STEM: Science, Technology, Engineering & Math

Two Roads to the Cosmos Luis Dominguez, Avionics Systems Engineer, Jet Propulsion Laboratory Eric Aguilar, Systems Integration and Test Manager, Jet Propulsion Laboratory	I		X	X
Careers in Civil and Environmental Engineering Michael Howie, Project Engineer, IDG Structural Engineering, Inc. Salvador Ramirez, School Board Member, El Monte Union High School District	I	X	X	
A Path to Electrical and Computer Engineering Eric Lara, Director of Student Affairs – Electrical and Computer Engineering, UC San Diego	I		X	
From Dorm Room to Millionaire: How to Become a Tech Tycoon Oscar Menjivar, Founder / CEO, URBAN Teens eXploring Technology (URBAN TxT)	E		X	X
Tinkering to Learn Engineering **LIVE DEMONSTRATION** Salamon Davila, Associate Dean, Pasadena City College	I	X	X	

Education		10:00am	11:00am	1:00pm
New Tech-Savvy Librarians Needed! Francisco Vargas, Youth Services Officer – Librarian, Long Beach Public Library	I	X		
Beyond the Classroom: Careers in Education Dr. Steven Alberto Olmos, Assistant Superintendent of Student Programs and Services, Butte County Office of Education	S	X	X	
How Teaching Saved My Life: From Cholo to Teacher Pedro Santana, Middle School History Teacher, LAUSD	S			X
The Power of Mentorship: Find One, Be One Alex Ojeda, Program Director, CSUN MOSAIC	S			X
How Breakdancing, Heavy Metal, and A Pseudo Exorcism Got Me to Where I Am Today: Recognizing Your Funds of Knowledge and Inner Motivation Gustavo Loera, Director of Educational Research and Development, Mental Health America of Los Angeles	S			X
Climbing the Academic Ladder: Careers in Higher Education Jose Luis Ramirez Jr., Assistant Director, Community Based Research & Learning, Draper Center for Community Partnership, Pomona College	S			X

Latinos Leading Communities		10:00am	11:00am	1:00pm
Politics: Be a Leader! Eddie De La Riva, Youth Coordinator, UCLA Community Based Learning Office Christian Diaz, Clinical Social Worker, Huntington Hospital Salvador Ramirez, School Board Member, El Monte Union HS District	S			X
Empowering Yourself and Your Community Robert Sainz, Assistant General Manager, City of Los Angeles Ozzie Lopez, Executive Director, Youth Opportunity Movement Boyle Heights	S			X
Si Se Puede! A Career in Political Organizing Giovanni Jorquera, Primary Founder, JM & Associates	S			X

Personal Development	10:00am	11:00am	1:00pm
<i>You Are What You Post! – Dos and Don'ts of Social Media</i> Ulisses Sanchez, Principal, Centro Strategies			X
<i>Man Up! Men's Reproductive Health</i> Anthony Martinez, Director, Antelope Valley Union High School District			X
<i>Patada Educada 101 (An Educated Kick)</i> Armando Cepeda, Educator, Patada Educada Student Empowerment Project			X
<i>Men Can Cook Too!</i> Alvaro Alvarenga, Nutrition Education Activities, Network for a Healthy California, Pasadena Unified School District - Health Program Rambo Valmonte, Nutrition Education Activities, Pasadena Unified School District - Health Programs			X
<i>Finding and Developing Your Leadership Abilities</i> Anton Taylor, Regional Director of Diversity Recruitment, West Coast, City Year Roberto Hernandez, Adjunct Assistant Professor, USC			X
<i>Bros from the Hood – Embracing Your Past, Building Your Future</i> Manuel Rosas, Mental Health Clinical Program Head, LA County Department of Mental Health Henry Rosas, Deputy District Attorney, San Bernardino County			X
<i>Leadership 2.0 – Follow<Lead: Leadership Development and Beyond</i> Serafin Serrano, Youth Leadership Initiative Director, Volunteers of America Charley Patino, Los Angeles LEAD Program Coordinator Assistant, Volunteers of America			X
<i>Know Your Rights, Know the Law</i> Lincoln Ellis Associate Attorney, Hadsell Stormer Richardson & Renick, LLP			X
<i>The Power of Purpose, Passion & Perseverance</i> Jamie C. Zamora, Assistant Director, UCLA Stage Government Relations			X
<i>Deferred Action & Immigration Reform (Bilingual)</i> Eden Velasco, DACA Fellow, CHIRLA			X
<i>Thinking Outside the Box: Your Toolbox to Success</i> J. Juan Macias, Assistant Director of Professional Development, University of Southern California, School of Social Work			X

Para Padres	10:00am	11:00am	1:00pm
<i>Apoyando a Nuestro Joven Hacia Su Crecimiento Emocional y Profesional</i> Teresa C. Celada, Licensed Clinical Psychologist, private practice, Ivan Dalton, Psychotherapist, self-employed		X	
<i>Un Hombre Hecho y Derecho: Previniendo la Delincuencia Juvenil</i> Juan Villegas, Author, Villegas Publishing			X
<i>Como Asegurar Su Futuro Financiero</i> Jaime Quintero, Founder & President, Ayuda Financial Services			X
<i>Depresión en la Familia? Noooo!</i> Luis M. Garcia, Vice President, Latino Program Director, Pacific Clinics	X		
<i>Reforma Migratoria y Acción Diferida</i> Eden Velasco, DACA Fellow, CHIRLA			X