We are pleased to announce that registration is now open for the MC-ICE 2007 Annual Meeting scheduled for June 7 & 8 in Bay City at the beautiful new Doubletree Hotel on the Riverfront. The committee has designed a wonderful professional development program with excellent speakers on topics that are designed to be informative and skill building.

The keynote speaker will be Elaine Torossian, M.S. William Beaumont Hospital, Beaumont University speaking on "Enabling Effective Internships and Cooperative Education Experiences Across the Generations". You will discover how to successfully communicate across the generations: methods, tools, listening to understand, and realizing that it's not just what you say but how you say it. This interactive and engaging session will strengthen your understanding of the unique characteristics of each generation as you explore the experiences and cultural/world events which helped to shape them.

Also, we added an additional wonderful keynote speaker Charlotte Whitney, Associate Director, Lloyd Hall Scholars Program, University of Michigan speaking on "If I had only Said..." This interactive general session will focus on tools to more effective communication, including dealing with difficult personality types. It will also explore how an individual's state of mind affects their communication style and their work performance, including a conversation on "Learned Pessimism" and "Learned Optimism".

In addition to the keynote speakers, exciting concurrent sessions will be hosted by Bernadette Friedrich, Associate Director - Cooperative Education, Michigan State University, Chris Plouff, EdD, Associate Director - Career Services, Grand Valley State University, Brendalee McCarthy, MA,MS,HM, Internship Coordinator - College of Business, Ferris State University and Spence Tower, PhD, Faculty, Management Department, College of Business, Ferris State University. (See page 3 for more details)
Reflections on Internships and Co-op:

Warm spring greetings from Grand Rapids!
In my role this year as President of MC-ICE, I’ve had some wonderful opportunities to network with a number of our colleagues in industry and academia…and learn a lot. We have a privilege and a responsibility to help students discover their talents and gifts and apply them to interesting and rewarding careers. It does take a lot of work to do it well!

I attended the American Society of Engineering Education’s (ASEE) Conference for Industry & Education Collaboration (CIEC) in February. ASEE’s membership is comprised of over four hundred engineering and engineering technology schools and nearly one hundred corporations, associations and governmental entities. The conference leadership team reflected the collaboration of industry and education.

We can attain more involvement of industry in MC-ICE. The benefits are clear, especially to those companies new to the world of experiential education. They might be smaller organizations that have limited training and development staff. We can help them with networking linkages, as well as specific, needs based information that will quickly get a new program running well, or improve an existing one. Our work with the Detroit Regional Chamber is a good example of delivering on this initiative to a number of small businesses in southeast Michigan.

Our annual conference is June 7-8 in Bay City. It promises to be a great event for learning, celebration and networking. Our co-op challenge is August 3 in Flint. This event has been a lot of fun for all participants. Additional information is available on MC-ICE’s website and included in this newsletter.

In closing, Governor Granholm declared February as Cooperative Education Month. In this challenging business climate, it’s a great time to celebrate all the wonderful accomplishments for our students, colleges/universities, employers and state, by our work. Thank you for all that you do!

Tom Demmon
Please note included in the registration fee of $95 for members and $115 for Non-members or Guest will include the full conference program, a special reception at the Delta College Planetarium, (co-sponsored by Delta College and the Delta College Cooperative Education Department), an annual dinner banquet and the awards luncheon. Also, if you sign up for membership all of the attendees will be able to register at the member rate and membership information is on the website at

www.mc-ice.org under the "Be Involved" section.

The Doubletree group rate is $89 valid for reservations made by May 18th with the group conference code of MCI at www.baycityriverfront.doubletree.com and all hotel guests will receive buffet breakfast certificates.

Also, we are very excited about the special optional extra-curricular activities planned for early arrivals on Thursday Morning which include a Golf & Lunch outing at the beautiful Maple Leaf Golf Course http://www.golfmapleleaf.com/ coordinated by Rick Kogelman, Delta College and Phil Lavender, Kettering University, (retired), and a wonderful "Spa Experience" at The Day Escape, http://thedayescape.com/ coordinated by Brendalee McCarthy, Ferris State University.

The New MC-ICE 2007 Annual Meeting Program Brochure & Registration Form will be on the MC-ICE website very soon or see page 3 for your registration form immediately!

For more details contact:

Rita Young Bantom, SPHR
ICPSR Human Resources Director
Direct: 734-615-9519
HR Assistant: 734-615-1664
Fax: 734-936-5613 (Confidential)
www.icpsr.umich.edu
2007 Annual Meeting
MC-ICE
June 7 & 8

Doubletree Hotel
Bay City - Riverfront
1 Wenonah Park Place
Bay City, MI
(989) 891-6000
MC-ICE 2007 Annual Meeting

Registration Form

Name:___________________________________________________________
Title:____________________________________________________________
College or Organization:____________________________________________
Address:_________________________________________________________
City, State, ZIP____________________________________________________
E-Mail:__________________________________________________________
Phone: (   ) _________________________ Fax: (   )_______________________
Are you an _____ employer or an _____ educator?
Is this your first MC-ICE Conference? _____ Yes _____ No
Please indicate if you plan to attend the following:
   _____ Opening Session, “Cultural Competence,” Thursday, June 7
   _____ Dinner, Thursday, June 7
   _____ Lunch, Friday, June 8

Please list any dietary restrictions: ____________________________________
   ______________________________________________________________

Are you available to volunteer? _____ Yes _____ No

Member: $95 Nonmember or guest: $115

Make check payable to Michigan Council

Registration deadline: Friday, May 18, 2007

Amount Enclosed: $______________

For additional individuals, include information on a separate sheet
(business cards are acceptable) and return the form to:
   Diane Grimord, MC-ICE Corresponding Secretary
   Career Services
   Wayne State University
   1001 FAB
   Detroit, MI 48202
Conference Agenda

11:00 am - 5:00 pm Conference Registration

12:00 - 1:30 pm Lunch on your own at a local restaurant

1:00 - 1:30 pm Conference Welcome

1:30 - 3:30 pm Opening Keynote Session
Charlotte Whitney, Associate Director
  Lloyd Hall Scholars Program
  If I had Only Said . . .
  “How often have you looked back on a difficult conversation and wished you could hit the ‘Pause’ button or better yet, ‘Undo.’ This interactive session will focus on tools to more effective communication, including dealing with difficult personality types. It will also explore how an individual’s state of mind affects their communication style and their work performance, including a conversation on ‘learned pessimism’ and ‘learned optimism.’”
Participants will leave the session with:
  - A greater understanding of their own communication style
  - An ability to interact more effectively with others
  - A greater appreciation of those we label “difficult”
  - Tips for more effective communication

3:30 - 5:30 pm Explore Downtown Bay City

5:30 - 7:00 pm
  Annual Meeting Reception-
  Delta College Planetarium
  co-sponsored by Delta College and The Delta College Cooperative Education Department

7:00 - 8:30 pm Annual Meeting Dinner-
  Doubletree Hotel

8:00 - 10:00 pm Entertainment
  A variety of options including an art gallery walk, auto museum tour, or pub crawl can be coordinated with assistance from the hotel and the visitors’ bureau

9:00 pm - ? Hospitality Suite-
  Doubletree Hotel
Friday, June 8, 2007
Conference Agenda

8:00 - 10:00 am Conference Registration

8:45 - 9:30 am Welcome & Business Meeting

9:45 am - 12:00 pm Keynote Speaker

Elaine Torossian, M.S., Senior Leadership Development Specialist
William Beaumont Hospital, Beaumont University
Enabling Effective Internship and Cooperative Education Experiences Across the Generations

Generational diversity presents unique challenges. We will explore these challenges in higher education while looking at how to promote a positive transition from school to work-from dependent to independent through directing, coaching, supporting, and delegating. You will discover how to successfully communicate across the generations: methods, tools, listening to understand, and realizing that it’s not just what you say but how you say it. This interactive and engaging session will strengthen your understanding of the unique characteristics of each generation as you explore the experiences and cultural/world events which helped to shape them. You will learn strategies to help you manage more effectively and to recognize your role in optimizing generational diversity success stories.

12:15 - 1:45 pm Awards Luncheon

2:00 - 3:30 pm Concurrent Sessions

Session A
Bernadette Friedrich, Associate Director - Cooperative Education
Michigan State University
The Internal and External Factors that Contribute to Faculty Engagement in Cooperative Education

Session B
Chris Plouff, Ed.D., Director - Career Services
Grand Valley State University
Importance of Student Entry and Socialization into the Workplace for a Successful Co-op/Internship Program
Session C

Spence Tower, PhD, Faculty, Management Department, College of Business
Ferris State University

Brendalee McCarthy, M.S., Internship Coordinator, College of Business
Ferris State University

Removing Internship Participation Barriers: Six Ways to Motivate Faculty, Students, and even Employers

3:30 - 4:00 pm Closing & Grand Prize Drawing
Greetings from the Michigan Council for Internships & Cooperative Education (MC-ICE). MC-ICE is a non-profit Michigan corporation composed of organizational members from two- and four-year Michigan colleges and universities, Michigan business and industry, Michigan labor organizations, Michigan school districts and educational associations, and State of Michigan departments and agencies that are dedicated to working together for the advancement of internships & cooperative education.

MC-ICE would like to invite your organization and your intern/co-op students to participate in the fifth Michigan Internship & Co-op Challenge. The Michigan Internship & Co-op Challenge is a fun-filled day of various contests (some athletic, some intellectual, some artistic and some just plain goofy!) among company or university-sponsored teams in competing for a traveling trophy. The purpose of the event is to provide a forum for intern/co-op students from throughout the State of Michigan to meet, network, have fun and promote the benefits of internship/co-op programs. The winners of our last event were teams sponsored by Quicken Loans.

The event will be held on Friday, August 3, 2007 on the campus of Kettering University in Flint, Michigan. Teams will consist of six (6) members each with the minimum of two (2) participants of each gender. Participants must currently be students and be working in an internship/co-op role at the time of the event, or have done so within the past year. Each team is also required to have a company/school "representative" present at the event who is a full-time employee of the organization they are representing. Team registration fees are $50 per team and can be company/organization or university/college sponsored. More than one team per organization is welcomed and encouraged!

Events that are planned include a company/school skit, basketball shootout, trivia challenge and several more. Points will be awarded in each event, and the team with the highest score at the end of the competition will be awarded a traveling trophy/plaque. T-shirts and lunch will be provided for all participants.

A company/school interest form is attached which can be filled out and mailed or faxed back. Please return this form by May 30, 2007. A more detailed description of events, rules and schedules will be mailed out to all interested parties on June 15, 2007. This will include a form to declare rosters, entries for each event, and maps/directions to Kettering University. Team entrance fees can be paid at that time.

If you have any questions regarding this event, please contact me at (734) 936-5784 or davethom@isr.umich.edu. We hope that you will decide to participate in the Michigan In-
ternship & Co-op Challenge. Our last event was a blast and we anticipate another fun-filled, eventful day for all!

Sincerely,

David L. Thomas

David L. Thomas, ICPSR

Michigan Internship & Co-op Challenge Committee

Michigan Council for Internships & Cooperative Education

(734) 936-5784
davethom@isr.umich.edu

2006 Challenge Shots
MCEIA State Director Report
CEIA Region IV Vice President Report
Maureen Johnson

MCEIA updates
From: Maureen Johnson, MCEIA State Director for Michigan
February 2007

Let’s all head to St Louis, MO November 4 – 7, 2007 for the annual MCEIA Conference. We’ll be staying in the beautiful Adam’s Mark Hotel in downtown St. Louis. So start marking your calendars!

The Midwest Cooperative Education & Internship Association (MCEIA) awards funding of up to $1,500 annually to an MCEIA member interested in conducting research in our profession. Research grant applications and guidelines are now available. Proposal/applications are due by May 1, 2007. Award recipients will be announced at the 2007 MCEIA Conference. Go to www.mceia.org for more information.

Know any outstanding employers and educators? Nominate them for a prestigious MCEIA achievement award!
The MCEIA Awards and Recognition Committee are now taking nominations for the 2007 MCEIA Employer of the Year and the 2007 MCEIA Educator of the Year Award. Nominations due by June 15, 2007. More information can be found at www.mceia.org.

Support the Star Fund by purchasing a Star for that dedicated and supportive colleague, or purchase a membership to the organization on their behalf. The MCEIA Star Fund supports the educational and philanthropic purposes of MCEIA through effective fund raising and stewardship of financial resources. For more information on the Star Fund and how you can contribute, please contact:
W. Mark McCreary
Starwmccrear@iupui.edu
317-278-7673

The following awards were presented at the 2006 MCEIA Annual Conference in Schaumberg, IL:
ο Robert Penkala from Macomb Community College received the 2006 MCEIA Educator of the Year Award.
ο Phil Lavender, who retired from Kettering University, received the Donald Hunt Lifetime Achievement award.
ο Doug Davis and Ron Nilsson received the Lifetime Membership Award.
ο Nancy Murray from University of Wisconsin-Stout received the first ever MCEIA Best Practice Award.
ο Pella Corporation received the MCEIA’s 2006 Employer of the Year Award.
The 2006 Cooperative Education and Internship Scholarship recipients were Mary Wagner, a student at University of Notre Dame and Choua Vang from Central Michigan University.

(Continue the report on Page 14)
We would like to thank all who contributed news to this section of the newsletter. Please join them in spreading the word about your endeavors in the co-op/ internship/experiential learning areas.

**Calvin College** (Laurie Lemmen Internship & Job Fair Coordinator | Career Development):

Exciting news at Calvin lauds the establishment of the Comenius Scholars Program, a 3-credit internship program for liberal arts students focused on non-profit leadership. This program was started thanks to a grant from the McGregor Foundation. Students are paid an hourly wage for their internship work (a percentage paid by the non-profit employer and the rest by Calvin's grant), they meet weekly with a professor to hear guest speakers on topics important to non-profit leadership, all while gaining experience and learning to articulate their skills and strengths. More information is online at [www.calvin.edu/career/comenius.htm](http://www.calvin.edu/career/comenius.htm).

**Michigan State University**

The College of Engineering at Michigan State University is pleased to announce the following appointments to assist our students in obtaining their career goals through all forms of experiential education including: Research Experience, Cooperative Education, Internships, and Service Learning:

As Director of Employer Relations, Garth Motschenbacher coordinates activities with the MSU Career Services Network in cooperation with the Cooperative Engineering Education Program to develop and implement a full set of services to ensure MSU engineering students maximize early opportunities in the workplace and obtain competitive placements upon graduation.

Mr. Garth Motschenbacher  
Director, Employer Relations  
(517) 355-5242  
motschen@egr.msu.edu
As Director of Student Advancement, Bernadette Friedrich works with students and alumni of all levels to integrate their classroom knowledge with real life work opportunities, including internships, cooperative education, and research experiences.

Ms. Bernadette Friedrich
Director, Student Advancement
( 517 ) 355-5163
friedric@egr.msu.edu

The Wilshire Financial Group (Northwestern Mutual Financial Network) - Judy Wood Director of Campus Recruitment

The Wilshire Financial Group has currently offered three summer 2007 internships to 3 MSU Students: Mark Thomson, Yusuf Begg, Rob Atherton
Our internship is a rolling program and we also currently have 1 active MSU student still participating: Travis Trufant

We are pleased to announce we have once again been named as a "Top 10 Internship" by Vault/Princeton Review. Northwestern Mutual's internship program has been active for 40 years with over 20,000 participants. In fact, 20% of our top producers, 38% of current Managing Partners and 25% of all field management are former interns.
Beginning last summer in addition to commissions, we offer an opportunity for interns to be paid two stipends based on development and productivity.

www.northwesternmutual-mycompany-mycareer.com

Alticor Inc - Kevin Douglas, PHR., Internship Program Manager

Just wanted to say Alticor is continuing to value the contributions provided by our interns. We are on pace to have between 60 and 65 interns this summer working in business, finance, operations, research & development, engineering, marketing and communications. I want to thank MC-ICE for providing an avenue to develop contacts with various universities to ensure we are able to continue finding top talent.
MCEIA is collecting past documents. If you have files of information from past conferences, board meetings, etc., please send them to:

Joan Smothers
Academic Advising and Career Services
University of Northern Iowa
Gilchrist 242
Cedar Falls, Iowa 50614-0384
Joan.smothers@uni.edu
319-273-6857

---

**Newsletters Needed!**
- All of Volume 5, #1, 2, & 3
- Volume 13 #1
- All of Volume 14 #1, 2, & 3
- Volume 16 #2 & 3
- Volume 20 #1
- Volume 22 #2
- Volume 23 #2
- Volume 24 #1
- Volume 26 #2
- All of Volume 28 – present

**Annual Reports Needed!**
- 2002 – 2003
- 1997 -1998
- 1995 -1996
- 1993 – 1994
- Everything prior to 1991 – 1992

**Membership Directories Needed!**
- 2003 - 2004
- 2001 – 2002
- 1997 – 1998
- Everything prior to 1980 - 1981
MC-ICE
Michigan Council for Internships and Cooperative Education

WANT TO GET INVOLVED?

MC-ICE encourages its members to get involved. When members get involved, they have an opportunity to influence the direction of the organization as well as meet and network with other members. There are several activities in which you can participate. Here is a listing of our current committees. Please check-mark the committee(s) in which you have an interest.

☐ AWARDS AND RECOGNITION COMMITTEE
Responsible for the coordination of the Don Hunt and Employer of the Year Award, as well as the Carol Quandt Student Essay Contest.

☐ MICHIGAN COUNCIL CHALLENGE EVENT COMMITTEE
Responsible for the coordination of the annual Co-op Challenge, a networking and co-op community building event held in late summer.

☐ COLLEGE-EMPLOYER RELATIONS COMMITTEE (formerly Employer Recruitment)
Responsible for seeking methods for improved working relations and information exchanges between educators and employers.

☐ DRIVE IN WORKSHOPS COMMITTEE
Responsible for planning workshops, seminars, conferences, professional development and activities (typically two a year).

☐ MARKETING
Responsible for improving awareness of cooperative education and MCCE through promotion materials and publicity releases.

☐ MEMBERSHIP COMMITTEE
Responsible for maintaining membership records, providing mailing labels, and publishing and distributing annual directory and addendum.

☐ ONE-TIME-TASK
Don’t have much time? Several activities are regularly listed. You would be contacted based on your availability and interest.

Name:_____________________________________________________________
Company:__________________________________________________________
Address:___________________________________________________________
Phone:_________________________  Fax:_______________________________
E-mail:_____________________________________________________________

Please return this from to:
MC-ICE
Diane Grimord, Co-op Coordinator
MC-ICE Corresponding Secretary
Wayne State University
1001 FAB
Detroit, MI  48202
Phone:  (313) 577-3390
Fax:  (313) 577-4995
E-mail:  d.grimord@wayne.edu
Word from Patti Jones University of Michigan

Detroit Regional Chamber Workshop: Internship 101

Fourteen MC-ICE schools showcased their co-op and internship programs for employers at Internship 101 on March 15. The attendance exceeded our expectations as 118 people pre-registered for the employer workshop. The workforce development team from the Detroit Regional Chamber was pleased with the program’s success and looks forward to more partnerships with MC-ICE.

The program, also sponsored by the National Academy for Work-Integrated Learning, included an employer panel, a student speaker, and networking time. The feedback after the event was very helpful, as this was probably a pilot project. 100% of the evaluations rated the event excellent or good. The highest ratings were for the employer panel discussion and student presentation.

Some of the comments and suggestions for future events that we received were:

• Continue growing the collaboration university to business
• More of the same, and more schools & members
• How to improve an already established Intern Program
• Internship 102
• Encourage more schools to participate
• More time to cover co-op/internship process in general
• Provide on-line opportunities for centralized co-op/intern through universities
• Love having so many colleges in one place.
• Please sponsor or host another even soon.

If you have any questions or suggestions, please contact Patti Jones, pdjones@umich.edu, 313.593.5188.

Oakland University—Michael Stromayer Job Locator Developer Coordinator

The colleges and universities coming together for the MCVJF are proud to announce their involvement in the annual Michigan Collegiate Virtual Job Fair.


Who: Graduating seniors or alumni seeking full-time, professional positions or students looking for internship, co-op, or part-time career-related jobs.

What: Michigan Collegiate Virtual Job Fair. An opportunity for job seekers to view employer “virtual” booths that include job postings, company information and contact data 24/7. Candidates interface with employers via the Internet through private virtual interviews.

Where: From the comfort of your home or wherever you have internet access.

How: It’s FREE and it’s EASY. Interested participants visit www.MichiganVirtualJobFair.orgwww. April 9 - 20, 2007 and submit their resume to job postings via the website. Ideally posting during the first week will give you the best advantage. Starting during the week of April 9, 2005 candidates can interface with employers in virtual interviews.

Sign up on 4/9/07 and after by going to the web site at: www.MichiganVirtualJobFair.orgwww. also visit for
Why: The Michigan Collegiate Virtual Job Fair may be just the place to find that full-time, part-time, internship/cooperative education or career-related summer job you are looking for.

The MCVJF is sponsored by the Michigan Association of Colleges and Employers, the Michigan Collegiate Job Fair Organization, and the Michigan Council for Internships & Cooperative Education.

Employer Information:

The many colleges and universities that come together for this event are proud to announce their involvement in the annual Michigan Collegiate Virtual Job Fair (MCVJF). The MCVJF offers employers across the state of Michigan access to candidates from the majority of Michigan’s institutions of higher learning.

Who: Employers looking for talent to fill their full-time, part-time, internship/cooperative education and part-time career-related needs.

Where: Employers participate from a computer in the comfort of their office.

How: Interested employers should visit www.MichiganVirtualJobFair.org March 8, 2007 through April 20, 2007 to register their job with the MICHIGAN VIRTUAL COLLEGIATE JOB FAIR. Virtual interviews can be scheduled starting the week of April 9, 2007. Full-time, part-time, internship/cooperative education and career-related summer positions are welcome.

Why: Employers can tap the talent of the majority of Michigan’s institutions of higher learning all at once! The MCVJF is an inexpensive ($50) efficient method for employers to recruit college talent on a state-wide basis from the comfort of their office. Job posting, resume collection, and virtual interviews are provided. Contact information is available on the website if there are any questions: www.MichiganVirtualJobFair.org.

The MCVJF is sponsored by the Michigan Association of Colleges and Employers, the Michigan Collegiate Job Fair Organization, and the Michigan Council for Internships & Cooperative Education.

Added Benefits for Employers:

1. Cost effective statewide recruitment and screening of applicants. Virtual interviews provide instant access to students and reap the following benefits:

   ♦ Allows for preliminary candidate evaluations
   ♦ Demonstrates communication skills
   ♦ Enhances employer’s image
   ♦ Serves as a positive public relations activity
   ♦ Provides efficient access to candidates

3. Positive students’ perspective: “Employer has access to me through my medium of choice.” Time effective recruiting, from your own office.
PURPOSE:
To give recognition to an individual in the internship/cooperative education community for significant contributions in promoting and sustaining the internship and cooperative education philosophy in Michigan.

SELECTION CRITERIA:
The educator or employer nominee must meet the following criteria:

* Demonstrates initiative for internship/co-op activities which benefit Michigan
* Supports the Michigan Council for Internships & Cooperative Education
* Encourages employer development in Michigan
* Acts as a mentor to Michigan internship/co-op professionals
* Involved in Internship/Co-op Associations at the regional or national level

ELIGIBILITY:
Nominations for the award are open to all practicing or former internship/co-op professionals. Nominations must include a narrative demonstrating how the candidate meets the selection criteria. Letters of support for the nomination are encouraged, and should be included with nomination materials.

The postmark deadline for nominations is April 5, 2007. The MC-ICE Executive Committee, upon recommendation of the Awards and Recognition Committee will make selection in early May. Any nominee serving on these committees will abstain from the selection process. The award will be presented at the MC-ICE Annual Meeting held in June 2007.
MICHIGAN COUNCIL FOR INTERNSHIPS & COOPERATIVE EDUCATION

2007 DON HUNT SERVICE AWARD

The following individual from the Michigan Internship/Co-op community is being nominated for the 2007 Don Hunt Service Award:

Name______________________________________________________________
Title_______________________________________________________________
Organization_____________________________________________________________________
Address_____________________________________________________________________
Telephone_______________________________________________________________

Please use this form and additional pages if necessary to explain your nomination. The statement should address each of the following items used in the selection criteria:

* Demonstrates initiative for internship/co-op activities which benefit Michigan
* Supports the Michigan Council for Internships & Cooperative Education
* Encourages employer development in Michigan
* Acts as a mentor to Michigan intern/co-op professionals
* Involved in internship/co-op associations at the regional or national level

Letters of support for this nomination are attached: yes / no. Number_____________
Nomination submitted by: _____________________________________________________
Telephone: __________________________________________________________
E-Mail: ____________ _________________________________________________

Forward the nomination materials to the address below postmarked by April 5, 2007. Entries postmarked after the April 5th deadline will be disqualified.

FAX copies will not be accepted.
Please mail entries to:
Peg Pierce
Career Education Center
University of Detroit Mercy
4001 W. McNichols
Detroit, Michigan 48221-3038
313 993-1447
ALL INTERNSHIP/CO-OP STUDENTS!!

Enter the 2007 Carol Quandt

INTERNERSHIP CO-OP/ STUDENT ESSAY CONTEST
Sponsored by the Michigan Council for Internships & Cooperative Education

TOPIC: Discuss the factors that have been most influential in making your co-op or internship a value added experience. What advice would you give to other co-op or internship students about how to make the most of their work opportunity?

1st Prize = $500!!

2nd Prize = $250  3rd Prize = $100

Sponsored by the Michigan Council for Internships & Cooperative Education

Contact your college internship/co-op office for more details

Deadline is April 5, 2007
The mission of the Michigan Council for Internships & Cooperative Education (MC-ICE) is devoted to the promotion of internships and co-ops throughout the State of Michigan. Since students can be excellent ambassadors, the MC-ICE is sponsoring a student essay contest to give students the opportunity to help promote the benefits of internships and cooperative education.

STUDENT ESSAY TOPIC:
Discuss the factors that have been most influential in making your co-op or internship a value added experience. What advice would you give to other co-op or internship students about how to make the most of their work opportunity?

SELECTION CRITERIA:
All essays must be typed, double-spaced, and not exceed 5 pages in length. Entries will be judged using the following criteria:

* Expresses original ideas
* Provides examples from the internship/co-op experience and relates it to the topic
* Develops a positive theme for internships and cooperative education
* Demonstrates solid writing mechanics including: sentence structure, grammar, spelling, and organization

ELIGIBILITY:
+ Student must be employed as a college internship or co-op at least one semester/term between January 2006 and April 2007. (Students enrolled in an internship/co-op between January 2007 and April 2007 are eligible)
+ Student must be an internship/co-op student from a Michigan college OR a internship/co-op employee of a Michigan employer.
+ Student must have been an internship/co-op student for at least one work assignment.

Essays must be postmarked by April 5, 2007. Entries will be judged by the MC-ICE Awards and Recognition Committee. There will be three award categories:

First Place = $500. The first place winner will also be invited to the MC-ICE Annual Meeting to present his/her essay. The winning essay will also be published in the MC-ICE newsletter and on the MC-ICE web site.

Second Place = $250
Third Place = $100

PLEASE DUPLICATE AND DISTRIBUTE THE ATTACHED FLYER.
MICHIGAN COUNCIL FOR INTERNSHIPS & COOPERATIVE EDUCATION
2007 CAROL QUANDT STUDENT ESSAY CONTEST
Part I. STUDENT PERSONAL DATA FORM (please type)  Date:_________________

Student Name____________________________________________________________

Permanent Mailing Address_________________________________________________
_______________________________________________________________________

Permanent Phone Number (____)___________________________________________
E-mail ________________________________________________________________

College/University________________________________________________________
Major__________________________________         Class Level__________________
Name of Internship/Co-op Employer__________________________________________
College/University
Internship/Co-op Coordinator________________________________________________
Title/Organization_________________________________________________________
Address_________________________________________________________________
________________________________________________________________________

Employer
Internship/Co-op Coordinator________________________________________________
Title/Organization_________________________________________________________
Address_________________________________________________________________
________________________________________________________________________

Phone Number____________________________________________________________

Part II.   Please attach an updated resume

Part III.   STUDENT ESSAY TOPIC:

Discuss the factors that have been most influential in making your co-op or internship a value added experience. What advice would you give to other co-op or internship students about how to make the most of their work opportunity?
**SELECTION CRITERIA:**
All essays must be typed, double-spaced, and not exceed 5 pages in length. Entries will be judged using the following criteria:

* Expresses original ideas
* Provides examples from the internship co-op experience and relates it to the topic
* Develops a positive theme for internship/cooperative education
* Demonstrates solid writing mechanics including: sentence structure, grammar, spelling, and organization

**PART IV. STUDENT ELIGIBILITY:**

+ Student must have been employed as a college intern or co-op at least one semester/term between January 2006 and April 2007. (Students enrolled in co-op between January 2007 and April 2007 are eligible)

+ Student must be an internship/co-op student from a Michigan college OR an intern/co-op employee of a Michigan employer.

+ Student must have been an internship/co-op student for at least one work assignment.

A. Please have your employer, internship/co-op coordinator/supervisor, or your school internship/co-op coordinator verify the eligibility of your entry by signing below:

_________________________________________  Date
Signature of Employer, Co-op/Internship Coordinator, or School Co-op Coordinator

B. Please give 5 copies of your entry, including your name, the Student Data Form and your resume, to the above co-op coordinator who will forward all materials to the address below. Fax copies will not be accepted. Please be prepared to provide an electronic version of your essay as a Microsoft Word document, if requested.

All entries must be postmarked by April 5, 2007.

C. I consent to the release of my essay for publication in internship/co-op related media:

_________________________________________  Date
Student Signature

**Employer/Educator:**

Please verify the eligibility of the student's entry by signing Part IV, Section A above. Forward the entry materials to the address below postmarked by April 5, 2007. Entries postmarked after the April 5th deadline may be disqualified.

Fax copies will not be accepted.

Please mail entries to:

Peg Pierce  
Career Education Center  
University of Detroit Mercy  
Reno Hall  
4001 W. McNichols  
Detroit, Michigan 48221-3038  
313 993-1447
Michigan Council for Internships & Cooperative Education

2007 Employer of the Year Award

The purpose of this award is to enable members of the Michigan Council for Internships & Cooperative Education to recognize the outstanding contributions by an employer organization for their efforts in promoting and sustaining quality internship/cooperative education programs in the State of Michigan.

PROCEDURE:

A sub-group will determine possible candidates, consisting of school members of the MC-ICE Executive Board. However, any MC-ICE member may submit the names of qualified employers for consideration to any school member of the Executive Board.

SELECTION CRITERIA:

Nominees will be reviewed according to the following criteria:
1. Commitment to the concept of internship or cooperative education.
2. Strength/quality of internship/co-op experiences for students.
3. Continuity of internship/co-op programming.
4. Participation in MC-ICE activities.

AWARD SELECTION:

Members of the MC-ICE Awards Committee will determine the recipient.

AWARD:

A special plaque will be presented at the MC-ICE Annual Meeting. In addition, appropriate publicity may be forwarded to the media, including the employers “in-house” communication/PR department.

EMPLOYER NOMINATION:

Please mail nomination by April 5, 2007 to:

Peg Pierce
Career Education Center
University of Detroit Mercy
4001 W. McNichols
P. O. Box 1990
Detroit, Michigan 48221-3038
313 993-1447

FAX copies will not be accepted