2005 Annual Conference Sights from the Site

2005 Awards conferred:

Don Hunt Award:
Lisa Skowronski, nominated by Kathi House of Oakland Community College

Employer of the Year:
Masco Corporation, Jerry Mollien Vice President Corporate Tax, nominated by Elaine Greene at U of Michigan - Dearborn

Carol Quandt Essay Contest:
Jason Goodrich, U of M Ann Arbor / Advanced Micro Devices, Co-op
Welcome to a new year of excitement from your new organization Michigan Council for Internships and Cooperative Education, MC-ICE. Yes, you heard correctly we have a new name as of July 2005 to match our new spirit and energy for success. We have made our commitment to internships very transparent by including the word internship in our name. This is a very similar path that has been chosen by the Mid-west organization, Midwest Cooperative Education and Internship Association, (MCEIA) and the Na-tional organization Cooperative Education and Internship Association, (CEIA) and we hope to have the same success that they have had in clarifying our role and responsibilities.

Another exciting MC-ICE change is the new flexibility with our membership structure. We will be main-taining and continuing to promote our traditional organizational membership with voting rights which the following tiers:

- Contributing = $100 for up to Six Members
- Sponsoring = $250 for up to Ten members
- Distinguished = $500 unlimited members

In addition to the above we have introduced an individual non-voting membership option titles Associate at $30 per individual per year. Also, we will begin marketing a special Affiliate membership option at $40 per individual per year, focused to attract individual employer supporters via a partnership with their primary organizations.

It is our hope that the new name and new membership structure will assist us in meeting our strategic goals for Membership Recruitment & Retention and Marketing & Promotion. Please look for more infor-mation, including marketing materials, later this year on promoting membership. Speaking of promoting membership, by the time you read this message you should have information on a marketing contest for your students to assist us by designing a new logo and we appreciate your support in promoting this con-test.

As I mentioned earlier, we are planning an exciting year and our first event will be a Drive-In Workshop on Tuesday, November 1, partnering with Automation Alley to discuss the 12 Competencies desired in the workplace. Please review the details of this drive in workshop and other upcoming events on page __ of this newsletter.

Lastly, this organization is a success due to the efforts of volunteers and your efforts are necessary and much appreciated. Please review the committee listing and provide your name as one that can be called on, we understand that everyone is busy and we are very flexible from committee assignments to one time tasks.

Thank you for your support!

Rita Young Bantom
MC-ICE President 2005-2006
The Michigan Council for Internships & Cooperative Education (MC-ICE) LOGO COMPETITION

OBJECTIVE
Create a new logo for the Michigan Council for Internships & Cooperative Education (MC-ICE). The logo will be used on all council marketing materials, letterhead, and promotional items.

GENERAL INFORMATION
Submissions of qualifying nature will be passed on to the MC-ICE Membership Marketing and Promotion Committee. Creativity, originality, aesthetics, use of space and color will all be used to measure the logo’s merit.

You may access more information regarding MC-ICE, including the organization’s history, and strategic plan to assist in the development of the logo design at http://www.michigan council.com/

LOGO GUIDELINES
Logos should include the phrase “Michigan Council for Internships & Cooperative Education” and/or “MC-ICE” somewhere in the design and should represent the organization’s mission (stated below). The logo must be a two color design for consistency, ease of printing and to control expenses during future production. The preferred design submittal is a Jpeg format.

The mission of the Michigan Council for Internships & Cooperative Education (MC-ICE) is to:

- **Promote** the advancement of cooperative education and internships within the State of Michigan.
- **Partner** with Michigan business and industry, education, labor, state government and professional organizations.
- **Educate** employers, educators, students, parents and government of the academic, career development and economic benefits of cooperative education and internships.
- **Advocate** the benefits of cooperative education and internships for employers, educational institutions, students and government.

SUBMISSIONS
Submissions, in JPEG format, should be sent as attachments to mccarthyb@ferris.edu. You are not limited in the number of logos that you may submit for consideration. Please include your name, your college or university, your preferred email address, and phone number. Submissions will not be returned and will become the property of the Michigan Council for Internships & Cooperative Education.
RULES
This contest is open to students enrolled at a Michigan college or university. This contest is void where prohibited. All submissions become the shared property of the Michigan Council for Internships & Cooperative Education. Entries must be received by **November 15, 2005**. The top three entrants will be recognized on the website. The entry must be your original design, and not a copy that may be subject to copyright laws. Questions may be directed to Brendalee McCarthy at mcarthb@ferris.edu.

AWARD – GIFT CERTIFICATE
The Michigan Council for Internships & Cooperative Education will be offering a $100 American Express Gift Certificate to the entrant submitting the winning logo. Winners will be selected and notified by **December 15, 2005**.

Tom Demmon - Grand Valley State University
Tom Demmon is an assistant director in Grand Valley State University’s Career Services’ department. He serves engineering, computer science, and occupational safety & health students. Prior to joining Career Services, Tom spent two years teaching and serving as the student services coordinator within the GVSU School of Engineering. He has taught Project Management for Engineers and various undergraduate mechanical engineering courses. Tom has over 25 years of experience in engineering, teaching, project management and functional leadership in the automotive, material handling and office furniture industries. His most recent industrial position was director of technical learning & development at Steelcase Inc. He holds both BSE and MSE degrees in mechanical engineering from the University of Michigan and is a graduate of the Chrysler Institute of Engineering. He is a member of Tau Beta Pi, the National Association for Colleges and Employers and the American Society for Engineering Education. Tom has been blessed with 32 years of marriage to Peggy, and two children (Matt and Sarah), who have added significant friends and cats to the “extended family.” He loves sports, plays guitar and is active in youth ministry.

More pictures from the Annual Meeting
Michigan Council for Internships & Cooperative Education
Fall 2005 “Drive-In” Workshop

(1st Co-sponsored with Automation Alley – Education & Training)
Tuesday, November 1, 8 – 10 am (8 – 8:30 am arrive & coffee)
(Automation Alley Headquarters, 2675 Bellingham Drive, Troy)

What Skills are Employers looking for at hire? Are schools developing these skills in their graduates? What should be emphasized?

“12 Essentials for Success: Competencies Employers Seek in College Graduates”, is an Award Winning Publication (NACE), produced and published by Michigan State University’s Career Services and Placement Office. It brings together the collaborative thinking of employers, alumni, faculty, administrators, and students. Kelley Bishop, Director of Career Services and Placement at Michigan State University says, “It reflects our role as bridge builders, and we hope it fosters common language for all of our stakeholders.

The list of competencies has familiar terms such as “Managing Time and Priorities,” “Communicating Effectively,” and “Contributing to a Team,” as well as broader, complex skills such as “Acquiring Knowledge,” “Embracing Change” and “Navigating Across Boundaries.”

“It was unlike anything we had internally, and it really summarized not only what a company wants from new graduates, but for all employees,” Houston Brown – Shell Oil Company.

This session is intended to openly define the “12 Essentials” for the audience and promote discussion between employers and educators in attendance from the Southeast Michigan Area (and neighboring communities) regarding the list. What should be emphasized? How do you define these skills for your company/school? What is missing? Kelly Bishop, Director of Career Services & Placement at Michigan State will present the material and “guide” discussion amongst the audience. Don’t miss this event!

To Register, Go to the Automation Alley website: www.automationalley.com and Click on: (To be filled in)

Kelley Bishop was named Executive Director of Career Services and Placement at Michigan State University in August 2001. Before joining Michigan State, Kelley served as Director of Syracuse University’s Center for Career Services, 1996-2001. Prior to Syracuse, Kelley was Assistant Director for external relations and recruiting at Indiana
University’s Arts and Science Placement Office. From 1987 to 1992, Kelley was the Recruiting Coordinator for Career and Employment Services at Dartmouth College.

The National Association of Colleges and Employers (NACE) recently awarded Michigan State University’s Career Services Network the 2005 Excellence Award for its publication, “12 Essentials for Success: Competencies Employers Seek in College Graduates.”

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Eileen Hayes - Baker College

Eileen Hayes has been a valued Baker College of Flint Career Services professional for over ten years. She is a frequent facilitator and guest speaker at college sponsored and Flint community events on the topic of careers. Ms. Hayes has been instrumental in the development of the course curriculum for “Professional Career Strategies,” as the author of several of its modules, handouts and classroom exercises. She is a certified JIST Trainer and a resume writing expert. Eileen is the founder of the Baker College Job Fair, an annual student marketing event attracting employers representing most Baker College programs that has now been expanded to include all Baker College campuses.

Her Baker College career includes work within the departments of Admissions, Advancement, and Career Services Employment before her current duties within Work Experience. Eileen exhibits a passion for assisting students prepare for their post-college life through her responsibilities for the coop and internship experiences for engineering, computer, human service, and additional technical and health majors.

She is the immediate past chair of Michigan Council for Internships and Cooperative Education (MC-ICE) and currently serves as its membership chair. She is a member of Midwest Cooperative Education and Internship Association (MCEIA) and Midwest Association of Colleges and Employers (MidwestACE.) Ms. Hayes is the current President of the Board of Directors for Planned Parenthood of Eastern Michigan.

A graduate of Michigan State University with a Bachelor’s in Communication, Ms. Hayes has completed post graduate courses at University of Michigan-Flint, Central University and National University.

Bob Penkala - Macomb Community College

Hello Colleagues! I’m Bob Penkala, current MC-ICE Region 1 Educator Representative from Macomb Community College. I have been a member of MC-ICE since 1988 when I joined the team at University of Detroit Mercy as the Business Coop Coordinator. Since that time I have been an active member of MC-ICE and have served in various positions and roles in this fine organization. My experience with MC-ICE has always been very fulfilling both personally and professionally.

Currently I serve in two additional roles with our Experiential Learning professional organizations. I serve as the Midwest Cooperative Education and Internship Association (MCEIA) State Director for Michigan and Cooperative Education and Internship Association (CEIA) Vice President for Region IV (the Midwest States). My role in MCEIA as State Director for Michigan includes representing the State of Michigan Co-op and Internship professionals on the Board of Governors. These duties include attendance at the Board of Governors Meetings, annual conference fund raising support in the State of Michigan, providing feedback from the State of Michigan on co-op/internship issues as they relate to our members, writing newsletter articles about Michigan co-op/internship activities. My role as Region IV VP for CEIA includes representing the Midwest co-op/internship professionals on the CEIA Board of Directors. My duties include attending the Board of Director Meetings, gathering information regarding co-op/internship issues as they relate to the Midwest Region, writing newsletter articles, communicating with Regional CEIA members about the organizations progress.

My involvement in professional organizations through the years has been most rewarding. The projects I have had the opportunity to become involved in and people I have met over the years have been the best. Thank you all for your support. I encourage you to become involved in these organizations today! The MCEIA State Director position will be open for elections of a new representative at our November 2005 MCEIA Conference in Indianapolis for the 2006-2008 term. Consider running for this position! Thanks again! Bob
Mi-ACCES
MC-ICE

Cool Cities
Cool Careers/Co-op

Cool Cities
Cool Careers/Co-op:

Reversing Michigan's Brain Drain

Join us for a joint meeting of
MC-ICE & Mi-ACCES

June 7th-8th, 2006
Grand Valley State University
Allendale, Michigan
Notes from the 2005 Student Essay Contest / Peg Pierce

Winner:
Jason Goodrich  U of M Ann Arbor  Advanced Micro Devices,  Co-op / Coordinator was Susan Hill

Our Volunteer readers this year were:  Lisa Phillips, Craig Gunn, WillieLloyd, Chris Plouff, Peg Pierce and Brendalee McCarthy.

We received 27 essays from 6 different schools.

Michigan Council for Internships & Cooperative Education Fall 2005 “Drive-In” Workshop
(Co-sponsored with Automation Alley – Education & Training)
Tuesday, November 1st, 8 – 10 am (8 – 8:30 am arrive & coffee)
(Automation Alley Headquarters, 2675 Bellingham Drive, Troy)

Executive Officers:
Rita Bantom – Chair
Tom Obrien – Chair Elect
Nancy Stupsker – Treasurer
Diane Grimord – Corresponding Secretary
Nancy Maycroft – Recording Secretary

Regional Representation
Baker College – Eileen Hayes
Delta College – Jeanne Malleck
Grand Valley State University - Tom Demmon
Henry Ford Community College – Nancy Stupsker
Kettering University – Lisa Phillips
Macomb Community College - Bob Penkala
Michigan Department of Transportation - Betty Eaton
Michigan State University – Bernadette Friedrich
Oakland University – Wayne Thibodeau
University of Detroit/Mercy - Peg Pierce
Muskegon Community College – Tom O’Brien

Ferris State University - Brenda McCarthy
University of Michigan/Dearborn – Patty Jones
Henry Ford Community College - Nancy Stupsker
Wayne State University - Diane Grimord
ICPSR - Dave Thomas
Michigan Tech University - Gail Beausoleil

MCEIA Michigan State Director – Bob Penkala

Membership - Eileen Hayes
WANT TO GET INVOLVED?

MC-ICE encourages its members to get involved. When members get involved, they have an opportunity to influence the direction of the organization as well as meet and network with other members. There are several activities in which you can participate. Here is a listing of our current committees. Please check-mark the committee(s) in which you have an interest.

- **AWARDS AND RECOGNITION COMMITTEE**
  Responsible for the coordination of the Don Hunt and Employer of the Year Award, as well as the Carol Quandt Student Essay Contest.

- **MICHIGAN COUNCIL CHALLENGE EVENT COMMITTEE**
  Responsible for the coordination of the annual Co-op Challenge, a networking and co-op community building event held in late summer.

- **COLLEGE-EMPLOYER RELATIONS COMMITTEE (formerly Employer Recruitment)**
  Responsible for seeking methods for improved working relations and information exchanges between educators and employers.

- **DRIVE IN WORKSHOPS COMMITTEE**
  Responsible for planning workshops, seminars, conferences, professional development and activities (typically two a year).

- **MARKETING**
  Responsible for improving awareness of cooperative education and MCCE through promotion materials and publicity releases.

- **MEMBERSHIP COMMITTEE**
  Responsible for maintaining membership records, providing mailing labels, and publishing and distributing annual directory and addendum.

- **ONE-TIME-TASK**
  Don’t have much time? Several activities are regularly listed. You would be contacted based on your availability and interest.

Name:_____________________________________________________________

Company:__________________________________________________________

Address:___________________________________________________________

Phone:_________________________  Fax:_______________________________

E-mail:_____________________________________________________________

Please return this from to:
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Diane Grimord, Co-op Coordinator
MC-ICE Corresponding Secretary
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