2007 Annual Conference Just around the Corner

Call for Volunteers:

MC-ICE ANNUAL MEETING 2007
Doubletree Hotel Bay City - Riverfront
June 7th & 8th

We need your help to make the next event successful, please indicate the areas for which you or member of your team would like to provide assistance.

____ Program – Keynote Speakers & Concurrent Sessions Subcommittee
Assist with the coordination and pricing of the annual meeting program, including the preparation of the agenda, a review of the request for proposals for concurrent sessions, coordination of daily physical arrangement needs including placing signs, distribution and collection of session evaluations and selection of keynote speakers.

____ Registration & Logistics Subcommittee
Assist with the final details of the hotel and meeting facility, selection of meals, coordination of AV equipment and attending to possible other special needs of presenters. Also, coordinate the distribution and collection of the meeting registrations and coordinate the registration check in area.

____ Entertainment Subcommittee
Assist with the coordination of an entertainment activity/event, (including hospitality suite and golf outing), and the collection of door prizes. Also, assist with the promotion and publicity of the annual meeting.

Name:
Organization:
Address:
Phone:
Fax:
E-mail:

Please return this form by 12/1/06 to:
Rita Bantom – MC-ICE Past President
rybantom@umich.edu or
Fax 734-936-5613
The MC-ICE Internship & Co-op Challenge for 2006 was a great success!

The event was held on August 4th at Kettering University in Flint, Michigan. Each team participated in multiple events including: basketball hotshot, golf ball run, disc golf throw, punt pass and kick, trivia challenge, and problem solving. The participants also had to perform a skit in which they had to use the name of their employer or institution and follow the skit theme of “Co-op: Superhero Style.” The theme of the event this year was “Super Challenge” and each of the participants received a t-shirt sporting a Superman logo.

We had 17 teams participate in the day with multiple teams from Quicken Loans and Plante & Moran. There were also teams from Peter Basso Associates, Wayne State University, Macomb Community College, Oakland University, Kettering University, and ICPSR.

Congratulations to Quicken Loans, who swept the competition with their teams taking First, Second, and Third place!

Thank you to everyone who assisted in putting this day together! A special thanks to David Thomas from ICPSR and Nancy Maycroft from Muskegon Community College who helped chair the event.

We would also like to thank our event sponsors, Quicken Loans, Oakland University, Macomb Community College, Ferris State, and Wayne State University.

We are already beginning our planning for next year and look forward to seeing you at the MC-ICE Internship & Co-op Challenge in 2007!

Lisa Phillips
MC-ICE Challenge Chair
lphillip@kettering.edu
(810) 762-7864

We look forward to seeing you at the Challenge next year!
MCEIA 2006 Conference
"A Century of Progress"
November 5 - 7, 2006
Marriott - Chicago - Schaumburg, IL

Don’t miss the opportunity to celebrate the centennial of cooperative education and internships! This conference will appeal to employers, faculty, and experiential education professionals. Start the next century of progress with enthusiasm and excellence – join us in November and invite your colleagues as well. REGISTER TODAY at www.mceia.org! The Early-Bird Registration date is 9/2/06.

COMMITTEE INVOLVEMENT
We need you to become involved in a MCEIA Committee. Please check out the website at www.mceia.org/committees.html and contact one of the committee chairs to let them know of your interest. This is a great way to make a contribution to the field and get to know your colleagues along the way! There is always a need for more people. Consider becoming involved in MCEIA.

MCEIA 2008
It will be time again to plan the MCEIA Conference for 2008. Several MC-ICE members have already begun work on selecting a site and dates for the conference. I will be reporting our progress at the February 2007 MCEIA Board of Governors Meeting. If you are interested in helping plan the conference (we need lots of helping hands), please contact me. I will get you in touch with the conference planning committee. Many thanks to Peg Pierce, Rita Bantom and many other who have begun work on this project. MCEIA 2008 will be a great conference, as MC-ICE will also be celebrating its 25th anniversary. You may contact me at penkalar@macomb.edu or by phone at 586.445.7636.
Cooperative Education and Internship Association (CEIA)
From: Robert S. Penkala, CEIA Region IV Vice-President

**2007 CEIA Annual Conference**
The 2007 CEIA Annual Conference is scheduled for March 25-27, 2007 in Dallas, TX. Place this date on your calendars and plan to join us for another great conference.

**CEIA National Academy of Work Integrated Learning (NAWIL)**
Remember to check out the National Academy Session that are offer throughout the year in various locations of the country. We hope to host one in Detroit with the Chamber this Fall. We should also consider doing one at out State Meeting. Here is the link for your information:
http://ceiainc.org/training/activities.htm

**CEIA Program Networks**
Created in 1998, program networks are structures within CEIA that allow members of like-mind to benefit from focused programming and services. Program networks are organized around program models that exist with the CEIA community in significant numbers to assure representation and dedicated services. Program Networks offer members: formal board representation; increased collegiality within a diverse national organization; a forum to discuss ideas and exchange information; and increased opportunities for volunteer involvement and leadership.

There are four Program Networks:
- Two-year College Program Network
- Cooperative Education Program Network
- Internship Program Network
- Employer Program Network.

Examples of Program Network services include listserves for ongoing discussion and information sharing, professional development programs, and focused research activities. Members are encouraged to become affiliated with one or more Program Networks. If you are interested in joining one of the program networks, please contact the administrative office at info@ceiainc.org.

**Become Involved in CEIA:** Check out the CEIA Website and see how you can become involved: http://www.ceiainc.org/
This year we celebrated 100 Years of Cooperative Education in The United States, 1906-2006 with a grand celebration in Cincinnati, Ohio last April! In 2011 we will celebrate the 100th Anniversary of Cooperative Education in Michigan, University of Detroit Mercy, 1911-2011.

The Michigan Cooperative Education History Ad Hoc Committee of MC-ICE scheduled a panel of former employer representatives to talk about their thoughts on the impact of co-op on their organizations, the students involved and their thoughts in general on better co-op strategies. These discussions have proven to be most helpful in learning where we have come from and where we need to go with co-op and internships in Michigan. We will be hosting at least two additional follow-up meetings with employers in the upcoming months.

**This first discussion was held on Friday, October 20, 2006, Macomb Community College**
The discussion was recorded on video and audio for use as we develop the History of Cooperative in the State of Michigan.

**The panel consisted of the following distinguished employers:**

Jann Dagg, General Motors - Moderator
David Rowe- Delphi
Larry Goebel - Ford Motor Company
Dan Sveller - Ford Motor Company
Vince Lauro - GM Body Engineering

We look forward to more meetings that will document the history of Cooperative education.

Bob Penkala
Call for Proposals:  
MC-ICE ANNUAL MEETING 2007  
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June 7th & 8th

Keynote Speaker

This format emphasizes learning-by-doing, although brief presentations can provide useful background and contextual information. Activities and reflective discussions can help participants to apply the knowledge, skills, and/or values that are objectives for the workshop. This session is useful for in-depth exploration of a topic and hands-on practice.

In your proposal for a keynote speaker, please include:
- The proposed topic title and description
- The ideal amount of time to allot to the topic
- Session objectives (intended outcomes)

Roundtable Discussions

This is a superb format for engaging a small group of people in lively discussion. These one-hour discussions may be limited to 8-10 participants per table and allow for discussion about a project, practice, or approach.
- Facilitators do not make a formal presentation, but rather can offer participants a brief (1-2 page), written summary of the discussion topic. Then participants engage in brainstorming and/or a discussion, exchanging ideas and questions around the table. **No audio visual equipment is available to roundtable facilitators.** (60 minutes)

In your proposal for a roundtable session, please include:
- Topic area
- Session objectives (intended outcomes)
- Target audience (2 yr or 4 yr institutions and/or employers)

Concurrent Sessions

In this format, you can combine presentation and interactive methods to engage participants.
- You should not read a paper or deliver a lecture, but facilitate participants’ learning via discussion, small group work, demonstrations, hands-on activities, role plays, etc. (60 or 90 minutes)
In your proposal for a concurrent session, the description should include:
- Session objectives (intended outcomes)
- Target audience (2 yr or 4 yr institutions and/or employers)
- Description of activities and topic area
- Time preference (60 or 90 minutes)

Criteria for Proposal Review
The following are the five primary evaluation criteria used in the review of proposals:
1. Clarity and coherence of the session description and plan;
2. Relevance to the interest of MC-ICE annual meeting participants;
3. Likelihood that the session will provide useful information, skills, and/or ideas;
4. Contributions to new or innovative practices for student, faculty, staff, and/or administrator development; and
5. Likelihood that the session will stimulate active engagement of participants.

Submission Proposal Deadline Friday, December 1, 2006

Please submit proposals to:

MC-ICE Annual Meeting 2007
Program Committee
c/o Rita Y. Bantom, Past President
University of Michigan - ICPSR
330 Packard Ann Arbor, MI 48104-2994
Or
Fax: 734-936-5613 Or rybantom@umich.edu
Throughout my life technology has been the object of my curiosity, eventually fueling my current study of engineering. I desire to create innovations that will make a positive impact upon society. Through engineering, I have learned the concepts behind the design and implementation. My internships have reinforced my interest in engineering and have given me the inspiration to continue to pursue my undergraduate degree.

When I first entered General Motors, I was eager to gain experience in a corporate atmosphere. My first day of work, I was overwhelmed by the hundreds of engineers walking around, meeting in conference rooms and working at their desks. It seemed as though everyone had something to do and were actively participating in the improvement of General Motors’ products. Everyone was friendly and walked past me with a smile and silent greetings. They were able to see the enthusiastic look on my face and could sense that I was new.

From these new co-workers I learned that there is no single definition of what engineers do. I had to expand my understanding of engineering beyond simply creating new technology. As my experience continued at GM, I learned about possibilities in engineering that were never mentioned in the classroom or in my textbooks: validation, testing, integration! The list just rolled on and on with each new day of work. These professionals told me that their specific concentration in college did not limit their career area. The variation in assignments was as broad as the definition of engineering.

This realization hit me smack in the face. Not only should I be well versed in my particular concentration, but I should be equipped to perform any assignment given to me as an engineer. The GM internship program let me become connected with professionals who helped me understand additional concepts not taught at my university. In working with these engineers I was able to gain practical experience that helped me build my education beyond my textbooks. Some of the engineers helped me understand that in my future I may only use small portions of the concepts I learned in college, supplemented with specific knowledge from my future employer. Furthermore, these professionals helped me understand that I should use my education as a foundation and build on this foundation with practical experiences such as my internships. Some engineers even told me that they have to sometimes reference university websites to refresh their memory on some basic engineering skills.

After my GM experience, I started to view my old course notebooks as a library of resources. Perhaps I would one day need to reference my old university foundation, in search for specific information. I have saved these vaults of knowledge, my old
notebooks, because one day they just might make me a stronger employee. Although their information is specific and sometimes impractical, they are the foundation that my interests and passion derived from.

As if my understanding of my future career had not been toppled over enough, it blew my mind to see that engineering was largely group process. In class engineering so often seemed a one person job. You start a project, you end the project and hopefully you made everything go as planned. However, GM gave me a more holistic vision of this reality. Although work at the university is very individualized, these engineers had one specific responsibility of a larger whole. This responsibility was a small portion of the whole project that many groups in the company were working on. Every other week, my group would come together and report their progress to one another. In these group meetings, the engineers were continuously reminded of how what they worked on would have a larger impact on the products of the company.

With my new knowledge of the group environment, I felt a distance between my previous thoughts of the job responsibilities of an engineer and what I observed in my internship. When I first enrolled in my engineering program, I envisioned that engineers worked on large projects and worked on them from start to finish. However, I was starting to notice that engineers only work on small aspects of projects. With the many aspects of product development, I learned that an engineer might just be involved in testing one portion of a project to ensure that it falls within its requirements, work with the design of a small circuit or work with one single component of a product.

My internship was able to assist me in realizing that engineering is a field that I wish to continue pursuing. Even though I am not able to work on a project by myself, I am part of the collective group that produces big ideas leading to end products. I like to have that feeling knowing that the work that I do make someone’s daily life just a little bit easier.

Many students enter an internship to learn about experts in their field of study and gain hands on experience so they may confirm they have found their professional niche. It is important that employers create a positive environment that shows students the work they do and how it impacts the organization. Also, it is important that employers give students assignments that give them the feeling that they play an important role in the development of something that impacts a larger goal of the organization. My experiences at GM would not have been as gratifying if engineers other than my direct supervisors had not taken an interest in me or what I was doing. So much of the education I gained from my GM experience came from people who came up to me, introduced themselves and explained to me what they did. They did not have to do this to me, but it deeply impacted my internship experience.

Students such as me come into engineering with hopes that they will be part of new revolutionary technological innovations. Yet, in order to continue advancing, we need to continuously produce professionals that carry this desire from college courses into industrial careers. Internships are one of the most beneficial ways to encourage this passion and to positively impact a student’s life.
MC-ICE Carol Quandt Essay Contest Winners

This essay contest was instituted in 1992 to honor the retirement of Carol Quandt from the University of Michigan – Dearborn and her years of dedication to co-op and always putting the students first. The Essay contest is available to all currently enrolled students who are participating in or have completed a co-op or internship assignment through an Institution of Higher Education in Michigan, or they have completed a co-op or internship in a Michigan location. Students compete in an essay contest and are given a topic to write about. Essays are evaluated and scored by MC-ICE members and students are awarded a cash prize for a First, Second or Third place standing.

First Place Winners:

2006 Aaron Wilkerson  Grand Valley State University
2005 Jason Goodrich  University of Michigan A2
2004 Marlise Beauduen  University of Michigan Dearborn
2003 Frank Judge  University of Michigan, Dearborn
2002 Sarah Smith  Central Michigan University
2001 Seth Woodward  Kettering University
2000 Matthew Coffer  Kettering University
1999 Andrew Caulk  Wayne State University
1998 Kevin Kennery  Kettering University
1997 Anita O’Brien  University of Michigan Dearborn
1996 Samuel Swartz  University of Michigan Ann Arbor
1995 Debra Gardner  Kettering University
1994 Arthur Martin  University of Michigan Ann Arbor

Employer of the Year Award

This award was established in 1966 by a subgroup of school members on the MCCE Executive Board. This award recognizes the outstanding contributions by an employer organization for their efforts in promoting and sustaining quality cooperative education programs in the State of Michigan.

2006 Alticor Corporation
2005 Masco Corporation
2004 no award given
2003 Visteon Corporation
2002 Siemens Dematic-Rapistan Division
2001 Dupont
2000 Delphi
1999 Michigan Department of Transportation
1998 Dow Chemical
1997 General Motors Corporation
1996 EDS

Don Hunt Service Award was created to recognize a member of the Michigan Co-op and/or Internship community for significant contributions in promoting and sustaining the cooperative education and internship philosophy in Michigan. The recipient must have demonstrated initiative for co-op/internship activities which benefit Michigan, shown support for the Michigan Council, encouraged employer development in Michigan, served as a mentor to Michigan co-op/internship professionals and been involved in associations at the regional or national level.
Don Hunt Service Award Winners:

Don Hunt Service Award was created to recognize a member of the Michigan Co-op and/or Internship community for significant contributions in promoting and sustaining the cooperative education and internship philosophy in Michigan. The recipient must have demonstrated initiative for co-op/internship activities which benefit Michigan, shown support for the Michigan Council, encouraged employer development in Michigan, served as a mentor to Michigan co-op/internship professionals and been involved in associations at the regional or national level.

This award was first presented in 1992 and is named in honor of Don Hunt, Dean Emeritus from the University of Detroit Mercy, in recognition of his 50 years of service in the field of Cooperative Education.

2006 Bernadette Friedrich Michigan State University
2005 Lisa Skowrinski Oakland Community College
2004 Patricia Jones University of Michigan Dearborn

2003 Bob Penkala Macomb Community College
2002 Charlotte Whitney University of Michigan
2001 Nancy Stupsker Henry Ford Community College
2000 Diane Grimord Wayne State University
1999 Carol Quandt University of Michigan Dearborn (retired)
1998 Les Leone Michigan State University
1997 James Varty Macomb Community College
1996 Deltrinee Moore University of Detroit Mercy
1995 Dan Sveller Ford Motor Company
1994 No award given
1993 Jack Crusoe Wayne State University
1992 Phillip Lavendar Kettering University (GMI)

Employer of the Year 2006—Alticor, Inc. Don Hunt Awardee—2006 Bernadette Friedrich/MSU
MC-ICE
Michigan Council for Internships and Cooperative Education

WANT TO GET INVOLVED?

MC-ICE encourages its members to get involved. When members get involved, they have an opportunity to influence the direction of the organization as well as meet and network with other members. There are several activities in which you can participate. Here is a listing of our current committees. Please check-mark the committee(s) in which you have an interest.

☐ AWARDS AND RECOGNITION COMMITTEE
Responsible for the coordination of the Don Hunt and Employer of the Year Award, as well as the Carol Quandt Student Essay Contest.

☐ MICHIGAN COUNCIL CHALLENGE EVENT COMMITTEE
Responsible for the coordination of the annual Co-op Challenge, a networking and co-op community building event held in late summer.

☐ COLLEGE-EMPLOYER RELATIONS COMMITTEE (formerly Employer Recruitment)
Responsible for seeking methods for improved working relations and information exchanges between educators and employers.

☐ DRIVE IN WORKSHOPS COMMITTEE
Responsible for planning workshops, seminars, conferences, professional development and activities (typically two a year).

☐ MARKETING
Responsible for improving awareness of cooperative education and MCCE through promotion materials and publicity releases.

☐ MEMBERSHIP COMMITTEE
Responsible for maintaining membership records, providing mailing labels, and publishing and distributing annual directory and addendum.

☐ ONE-TIME-TASK
Don’t have much time? Several activities are regularly listed. You would be contacted based on your availability and interest.

Name:_____________________________________________________________
Company:__________________________________________________________
Address:___________________________________________________________
Phone:_________________________  Fax:_______________________________
E-mail:_____________________________________________________________

Please return this from to:
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Diane Grimord, Co-op Coordinator
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