Society of Women Engineering

February 3rd, 2010

President ❤️

I hope everyone is surviving the cold weather! Several of the Eboard members and I just got back from the SWE Regional Conference at University of Illinois. We had a great time and hope that you will consider joining us next year for the Regional Conference at University of Michigan, Ann Arbor! Also, be sure to remember that our next meeting (February 17) will be replaced by the Evening with Industry banquet! Dinner will be served at 6pm sharp so arrive a little early. If you haven’t yet, be sure to register and join us for a great night in the stadium tower. Have a great week!

Linsey Seitz seitzlin@msu.edu

Vice President ❤️

Our speaker is Niki Sancimino, Senior Account Manager at Texas Instruments, Semiconductor Sales & Marketing. Her bio is below:

Niki joined Texas Instruments in 1998 and currently is a Senior Account Manager in TI’s Semiconductor Field Sales organization. She graduated with Honors from the College of Engineering at MSU with a B.S. in Electrical Engineering. Niki started her career with TI in August 1998 in the Technical Sales Training Program.

Following one year of training, Niki transferred to Novi, MI as a Technical Sales Representative supporting a Tier One automotive account. From 2003-2009 Niki served as the Global Account Manager for several Automotive Tier Ones and successfully grew TI’s business 300% in that role. Niki is now responsible for two Automotive Tier One customers and several medical accounts, driving the account strategy and leading our sales teams to grow TI’s business.

Niki is married and has two little boys Jackson and Anthony. She enjoys vacationing to the Caribbean in the winter and to northern Michigan in the summers with her family. Being from Michigan, Niki also enjoys spending time with her family and friends who all live in the area.

Sophie Carrell carrells@msu.edu

Treasure ❤️

Another t-shirt fundraiser will begin toward the end of this month. If you have any ideas for t-shirt designs, please feel free to e-mail me your ideas!

Allison Mills millsall@msu.edu

Community Service ❤️

We are going to do Relay for Life this year again! We want to start off early so we can do more fundraising this year. Details soon!

Kaitlin Tyler tylerkai@msu.edu

Danielle Vasko vaskoda1@msu.edu

Outreach ❤️

On Tuesday, Feb. 16, we are hosting Girl Scout Day from 4:30 to 6:00PM. Thank-you to those of you who have already signed up to help out! It is not too late to volunteer so let us know if you would like to.

We are also starting up the Woodcreek Elementary School program again. We will visit them on Tuesdays at 9:30 AM starting on Tuesday Feb. 23rd. Please let us know if you have any questions. Hope to see you there!

Stephanie Bonner bonnerst@msu.edu

Rachel Maurer maurerra@msu.edu

Member Relations ❤️

I hope all is well! The news from my side is that SWE will be sending out informational postcards to high school girls who have been
admitted into Michigan State and plan on studying engineering. Hopefully many of them will join us in SWE next year! Meanwhile, this is just a friendly reminder and encouragement to stay involved. For all of us who enjoy some math: SWE Events = Helpful + Fun = Points = Prizes! It’s an easy equation to solve. Quote of the week: “You just can’t live in that negative way... make way for a positive day.” –Bob Marley

Gabriela Fratta frattaga@msu.edu

Social 💕

Starting up again this Tuesday, 2/9, we will have our weekly study session in the EB library from 7-9 PM. Study sessions are a great way to set aside time to study and to meet with other classmates. Later this month we will have a Lock-In, more details about that are coming. Need a break from your engineering life? Check out the website of the week: sporcle.com. Enjoy!

Vanessa Stuart, stuartva@msu.edu
Catherine Dudgeon, dudgeonc@msu.edu

Publicity/SEC Representative 💕

Less than two weeks till E-week there are many opportunities to get involved with SWE and the College of Engineering! There is the Impressions 5 Event, Sunday, 2/14 from 12-4 that you can participate in through SWE and possibly win a monetary prize for the organization! We all know money is a good thing. Also happening during E-week is Junkyard Wars, Friday 2/19, through ASME! Form a group, be creative and get your hands dirty!

Sarah Grossman sarahanne.grossman@gmail.com

Corporate Relations 💕

It's just about time for the Engineering Expo! The deadline for resume submission for the spring resume CD is February 11. Please send resumes to swe_resumes@yahoo.com

To prepare, The Center (across from Sparty’s in the EB) is offering resume critiques on Mondays 11:30-12:30 and Wednesdays 2pm-3pm. Resume workshop: Tuesdays 4:30-5:20 and Wednesdays 11:30-12:20 in 21 Eppley.

The Center also has walk in hours Mondays-Thursdays, check out the time. In order for the center to include our resume CD in the packets given to ALL of the employers coming to the expo, we need to volunteer to help during the expo. Please contact me if you are able to work any of these shifts: 9am-11:30am, noon-2pm, 2pm-4pm, or 3pm-5pm. This is also a great opportunity to network with the employers going to the expo.

Michelle Flachs flachsmi@msu.edu
Luseane Tangataevaha tangata1@msu.edu

Banquet 💕

The Evening with Industry Banquet is rapidly approaching! The event will be held Wednesday, February 17, at 6:00 PM in the Stadium Tower. You can register online at MySpartanCareer. After you register, you MUST pay a deposit of $10 to the Center to hold your spot. This money will be refunded to you at the event. Please arrive at the Stadium around 5:45 PM because the dinner will start promptly at 6:00 PM. Hope to see you all there! And thank you to everyone who applied for the company scholarships and the SWE Alumni scholarship!

Christina Barry barrych@msu.edu
Rachael Dalian dalianra@msu.edu
Claire Schuurmans schuurm4@msu.edu

Great Lake State Conference 💕

Get excited because the theme of this year’s Great Lakes State Conference is going to be announced at this week’s general meeting! GLSC will be on Saturday, March 27th, and registration will open within the next few weeks. For just $10 you get a t-shirt, bag, raffle prizes, and take part in fun activities and listen to great speakers. If u missed the meeting you can find out about the theme and conference specifics on the MSU SWE website.

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