FRESHMEN OUTREACH AT WILSON HALL

Offered over **250** drop-in advising hours at Wilson Hall

Conducted **12** workshops at Wilson Hall reaching over **240** students

Coordinated engagement events at Wilson Hall with **26** employers

**350+** students explored different career paths with **13** employer partners at Freshmen Extravaganza

EGR 393 EXPERIENTIAL EDUCATION

Launched 3 regional programs for Summer 2017 in **Lansing**, **Jackson**, and **Grand Rapids**

**Detroit** Semester enrollment increased **27%**, with total regional enrollment over **160+**

+**40%** annual growth in student enrollment in EGR 393 since 2013-2014

SPRING BREAK CORPORATE TOUR

Minneapolis & St. Louis

**26** Students

**26** Companies

**1600+** Miles

CLASSROOM PRESENTATIONS

**14** EGR classroom presentations reaching **2000+** students
ENGLISH PREP

CAREER ADVISING

1100+ Advising Appointments
700+ Students Engaged

MAJOR TOTALS

<table>
<thead>
<tr>
<th>Major</th>
<th>AES</th>
<th>BE</th>
<th>ChE</th>
<th>CE</th>
<th>CpE</th>
<th>CSE</th>
<th>EE</th>
<th>EnE</th>
<th>MSE</th>
<th>ME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>106</td>
<td>37</td>
<td>155</td>
<td>62</td>
<td>51</td>
<td>154</td>
<td>123</td>
<td>32</td>
<td>18</td>
<td>309</td>
</tr>
<tr>
<td>Sophomore</td>
<td>10%</td>
<td>19%</td>
<td>27%</td>
<td>39%</td>
<td>40%</td>
<td>51%</td>
<td>62%</td>
<td>32%</td>
<td>18%</td>
<td>309</td>
</tr>
</tbody>
</table>

WORKSHOPS
Conducted 36 workshops, including 4 virtually, engaging with 1000+ students

+17%
Increase in average attendance at workshops since 15-16

HALLWAY RESUME CRITIQUES
18 employer hosted hallway resume critiques located in the EB Lobby

HALLWAY ASK SESSIONS
43 employer hosted hallway Ask Sessions located in the EB Lobby

MOCK INTERVIEWS
222 interviews conducted by 38 employers and Center Staff

DIGITAL OUTREACH
Utilized social media (Facebook, Twitter & Instagram) along with a weekly newsletter to share event information, development opportunities & job postings

Delivered 27 newsletters to all EGR students

40% average open rate

214 posts 203k impressions
542 tweets 181k impressions
48 posts 5k impressions
EMPLOYER PARTNERS
Recruiter Partner program stayed steady with **15 partners** (1 new)
Expanded the Co-Op Partner program from **15 to 24**

JOBS POSTINGS
**15,000+**
Job postings targeting engineers

9
Average # of applicants/job posting

+591%
Increase in # of job postings since 15-16

CAREER FAIRS
Coordinated **3** engineering focused events (Co-op/Intern Exchange, Expo, Partners Week) in the College of Engineering with **2800+** students in attendance

687 day after interviews (Expo and Partners Week)

54% increase in the # of day after fair interviews from 2014-2015

ON-CAMPUS INTERVIEWS
**162** interview schedules targeting engineers

35% decrease in the # of schedules

**496** engineering student interviews

58% decrease in the # engineering student interviews
The Center
SPARTAN ENGINEERING

2016 Graduate Outcomes

DESTINATION

CAREER OUTCOMES
Data from 494 of 590 graduating students receiving a bachelor’s degree was collected

96% of graduates reported a career outcome
+100 different employers hired graduates

SEARCH RESOURCES
students could select more than one option

31% Previous Intern/Co-Op/Wok
23% Handshake/Other Job Posting Source
70% On-Campus Recruiting Event
16% MSU Faculty/Staff/Academic Program
42% Personal Network/Family Friend/Other
7% Social Networking

SALARY DATA
250 reported salary data

64,865 Average Salary
36% reported receiving a signing bonus

OUT OF CLASSROOM EXPERIENCE

68% participated in a career based experience or activity during their time as a student

CO-CURRICULAR ACTIVITIES

90 (24%) Co-op/Intern – for credit
266 (72%) Co-op/intern – non-credit
97 (26%) Off-Campus Work – career related
117 (32%) On-Campus Work – career related
11 (3%) Work Abroad – career related

GEOGRAPHIC DISTRIBUTION

A total of 371 graduates reported their employment location.

63% (232) were employed in Michigan
80% (297) were employed in the Midwest
65% of students originally from Michigan stayed in Michigan after graduation