**FRESHMEN OUTREACH**

- Offered 1000+ staff advising hours at Wilson Hall
- Participated in 15+ AOP sessions reaching 1500+ incoming freshmen
  - Met one-on-one with 270 students at AOP regarding career readiness
- Conducted 14 workshops at Wilson Hall reaching 400+ students
  - +75% increase in student engagement since 16-17

**HANDSHAKE ACTIVITY**

- 91% of freshmen logged on
- 74% of freshmen uploaded a resume

**EGR 393 EXPERIENTIAL EDUCATION**

- +50% annual growth in student enrollment in EGR 393 since 2013-2014
  - Regional Semester enrollment has grown to 150+ students in 2018
  - Launched 2 regional programs for Summer 2018 in Chicago and Minneapolis

**SPRING BREAK CORPORATE TOUR**

- 43 Students
- 35 Companies
  - Detroit, Grand Rapids, Jackson and Lansing

**CLASSROOM PRESENTATIONS**

- 20+ EGR classroom presentations reaching 2300+ students
**ENJOY**

**CAREER ADVISING**
- **1350+** Advising Appointments
- **1000+** Students Engaged
- **+35%** increase in the number of appointments since 2016-2017
- **22%** of appointments took place at Wilson Hall

**WORKSHOPS**
- Conducted **39** workshops engaging with **2200+** students

**HALLWAY RESUME CRITIQUES**
- **22** employers hosted hallway resume critiques located in the EB Lobby

**HALLWAY ASK SESSIONS**
- **29** employer hosted hallway Ask Sessions located in the EB Lobby

**DIGITAL OUTREACH**
- Utilized social media (Facebook, Twitter & Instagram) along with a weekly newsletter to share event information, development opportunities & job postings
  - **385K** Total Impressions
  - **6500** Engagements
  - **36%** average open rate
  - **15%** average growth in followers across platforms

**MAJOR TOTALS**

<table>
<thead>
<tr>
<th>Major</th>
<th>Freshmen</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
</tr>
</thead>
<tbody>
<tr>
<td>AES</td>
<td>72</td>
<td></td>
<td>10%</td>
<td>18%</td>
</tr>
<tr>
<td>BE</td>
<td>20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ChE</td>
<td>111</td>
<td>72</td>
<td>18%</td>
<td>39%</td>
</tr>
<tr>
<td>CE</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CpE</td>
<td>43</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CSE</td>
<td>162</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EE</td>
<td>103</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EnE</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSE</td>
<td>18</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ME</td>
<td>265</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Note:** Half (+1100) of total attendance was from Summer Send Off Event and booth at Colloquium
EMPLOYER PARTNERS
Partner program stayed steady with 16 Recruiter Partners and 24 Co-Op Partners

ACTIVE EMPLOYERS
6500+ active employers recruiting EGR students

JOB POSTINGS
35,000+
Job postings targeting engineers
+133%
Increase in # of job postings since 16-17

Top 5 States for Applicants
Michigan (22,927) | California (4,396) | Illinois (3,885) | Ohio (1,906) | Texas (1,596)

CAREER FAIRS
Coordinated 3 engineering focused events (Co-op/Intern Exchange, Expo, Partners Week) with 3800+ students in attendance
36% increase in student attendance at engineering career fairs
1035 day after interviews (Co-op/Intern Exchange, Expo, Partners Week)

ON-CAMPUS INTERVIEWS
181 interview schedules targeting engineers
93% of schedules were room only schedules
43 employers conducted on-campus interviews

712 engineering students participated in an on-campus interview
+64% increase in the number of student interviews

Attendance by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Total</th>
<th>Full Time</th>
<th>Co-Op/Intern</th>
</tr>
</thead>
<tbody>
<tr>
<td>AES</td>
<td>22,126</td>
<td>15,989</td>
<td>6,228</td>
</tr>
<tr>
<td>BE</td>
<td>20,763</td>
<td>15,537</td>
<td>5,226</td>
</tr>
<tr>
<td>ChE</td>
<td>11,220</td>
<td>8,642</td>
<td>2,578</td>
</tr>
<tr>
<td>CE</td>
<td>18,995</td>
<td>14,184</td>
<td>4,811</td>
</tr>
<tr>
<td>CpE</td>
<td>12,267</td>
<td>10,547</td>
<td>3,720</td>
</tr>
<tr>
<td>CSE</td>
<td>13,248</td>
<td>9,800</td>
<td>3,448</td>
</tr>
<tr>
<td>EE</td>
<td>10,135</td>
<td>7,573</td>
<td>2,562</td>
</tr>
<tr>
<td>EnE</td>
<td>11,087</td>
<td>8,253</td>
<td>2,838</td>
</tr>
<tr>
<td>MSE</td>
<td>9,077</td>
<td>6,756</td>
<td>2,321</td>
</tr>
<tr>
<td>ME</td>
<td>9,674</td>
<td>7,193</td>
<td>2,481</td>
</tr>
</tbody>
</table>

Note: this data does not include day after career fair interviews
2017 Graduate Outcomes

**DESTINATION**

**CAREER OUTCOMES**

83% RESPONSE RATE
Data from 538 of 652 graduating students receiving a bachelor’s degree

97% of graduates reported a career outcome
+100 different employers hired graduates

**SEARCH RESOURCES**
students could select more than one option

- Previous Intern/Co-Op/Work: 39%
- Handshake/Other Job Posting Source: 18%
- On-Campus Recruiting Event: 73%
- MSU Faculty/Staff/Academic Program: 18%
- Personal Network/Family Friend/Other: 26%
- Social Networking: 4%

**SALARY DATA**
207 reported salary data

66,495 Average Salary
46% reported receiving a signing bonus

**OUT OF CLASSROOM EXPERIENCE**

89% participated in a career based experience or activity during their time as a student

**CO-CURRICULAR ACTIVITIES**

- Co-op/Intern – for credit: 80 (23%)
- Co-op/intern – non-credit: 227 (66%)
- Off-Campus Work – career related: 79 (27%)
- On-Campus Work – career related: 104 (36%)
- Work Abroad – career related: 10 (4%)

**GEOGRAPHIC DISTRIBUTION**
A total of 374 graduates reported their employment location.

- 61% (228) were employed in Michigan
- 75% (279) were employed in the Midwest
- 66% (205) of students originally from Michigan stayed in Michigan after graduation

Top 5 States after Michigan:
California, Illinois, Texas, Ohio & Indiana