<table>
<thead>
<tr>
<th>Key Partners</th>
<th>Key Activities</th>
<th>Value Proposition</th>
<th>Customer Relationships</th>
<th>Customer Segments</th>
</tr>
</thead>
</table>
| 1-3: Radar component producers, logistics support companies, and product distributors | 1-3: Producing large quantities of high quality intrusion alarm systems cheaply and efficiently | 1. Intrusion alarm provides protection of personal belongings and family security  
2. Intrusion alarm provides after-hour security for company assets  
3. Intrusion alarm protects property from vandalism and trespassing | 1. Self service and personal assistance  
2. Self service and personal assistance  
3. Self service and personal assistance | 1. Families  
2. Businesses  
3. Public Recreation Facilities |

<table>
<thead>
<tr>
<th>Key Resources</th>
<th>Channels</th>
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| 1-3: Manufacturing facilities, technical support, software developers, and hardware components | 1. Retail and web sites  
2-3: Web sites and warehouse | |

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<thead>
<tr>
<th>Cost Structure</th>
<th>Revenue Streams</th>
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| 1. Fixed cost for family use  
2-3. Scale economy for production and logistics. | 1-3: Asset sale including alarm system and installation software |