Paper 01

Format:
Required: 3 pages (limit)
Required: 11 point font, Arial type, 1 inch margins: top, bottom, right, and left
Required: single-spaced (1.0 not 1.5 space so need to change from Microsoft Word default)
Required: single sided pages, no cover page

Choices:
- may have 1 line or 0 lines between paragraphs
- may use either 0-, or 2-, or 5-space tab stops
- may use justified or unjustified text
- may use either first person (“I note that..”) or third person (“It is noted that…”)

VM Ayres, ECE390, F12
**Paper 01**

**Grading:**

**Required:** Submit as hard copy to ECE Office, Room 2120, Engineering Building by 4:30 pm on Friday 12 October 2012 and request that it be put in V. Ayres’ mailbox.

**Option:** Your graded papers will be returned in about a week. You will have the option to turn in a re-write for a re-grade up to close of business (COB) on Friday a week from the return of the papers. Please turn your paper in at the ECE office and request that it be put in V. Ayres’ mailbox.

If you turn in your original paper along with your revised paper, it is easier for the grader to clearly identify the improvements you have made.
Content:

1. Statement of the Issue
   Everybody’s paper will therefore have the same statement of the issue in this first paper.

2. Position on the Issue
   Choose and identify whether you support the status quo or the change option in the Statement of the Issue. Use formal wording as you would if you were presenting a business proposition.

3. Support for Position on the Issue
   Advance your best case for why your Position on the Issue corresponds to the best and fairest outcome. Can use any points from in-class analysis in terms of:
   - Exploration of the issues
   - ID of stakeholders involved
   - Analysis from the point of view of the top stakeholders
   The new part is that your analysis in terms of these points will now be used to support your position.
The College of Engineering at Michigan State University is making a final decision on whether or not to join Coursera. A list of planned Coursera course offerings is documented and available to you, and one or more of the courses that you must take for your degree program is included on the list. Coursera credit-hour prices are under discussion. The two options are: full tuition for in-class enrolled participation versus reduced tuition for in-class enrolled participation but still more than for internet participation (deliberately vague statement). You are asked to respond to two questions on a Survey Monkey poll:

**Coursera in the College of Engineering at Michigan State University**

1. Should Michigan State University College of Engineering go ahead with Coursera course offerings?

2. Which tuition option would you choose and why?
Coursera in the College of Engineering at Michigan State University

1. Should Michigan State University College of Engineering go ahead with Coursera course offerings?

   ANSWER

2. Which tuition option would you choose and why?

   ANSWER + REQUEST FOR FURTHER INFORMATION
For Paper 01:

Answer both survey questions as if you were really responding. Keep a broad outlook and include discussion from the student and the University stakeholder perspectives.

Request a clarification for Question 2 (required) and for Question 1, if you need to (optional). Clearly identify any missing details.

Take a YES/NO position on Question 1. Even if you would like more information, make a decision based on the information you have. Discuss the reasoning behind your decision.

On Question 2, you are allowed to choose and support one of three decisions: YES to full tuition per credit hour YES to partial tuition per credit hour CANNOT ANSWER, with clear statement of what additional information you need to be able to make a decision.