Message from the Chair

School has begun and it feels like fall! I am eager to see the leaves begin to change and enjoy that beautiful color for which Michigan is famous! One thing that does not change is the importance of our work in co-op.

As the economy struggles to improve we struggle to encourage students to take advantage of co-op and internship opportunities. As co-op professionals and educators we must continue to provide organizations with the advantages of utilizing students and furnish them with the benefits that co-op students provide for their economic future.

We have many plans to support and promote co-op during the next year beginning with our participation in college recruiting events. We will be planning to have MCCE representation at college events across the state. You are all encouraged to participate and support co-op at these fairs. Please contact Bob Penkala at (810) 445-7636 penkalar@macomb.cc.mi.us or Chris Plouff at (616) 895-3311 plouffc@gvsu.edu if you would like additional information.

We have also found great success and entertainment with our annual “Co-op Challenge.” I can’t believe that MCCE has hosted this event for three years now. I am sure Wayne State is pleased after winning the competition for a second time. Congratulations to Wayne State and an invitation to all of you to participate in the Co-op Challenge in August 2003!

We had a wonderful conference this year in Port Huron. Thanks to Diane Grimord and Nancy Stupsker for coordinating a wonderful and educational event. Michigan is hosting the 2003 MCEIA conference in Livonia, Michigan November 2-4. Due to this event we will be hosting a drive-in workshop during June to complement your conference attendance, so mark your calendars now.

During my tenure in co-op I have been impressed with the support and commitment from the members of MCCE. I admire your dedication to both the organization and our mission. If there is an individual from an educational or professional organization that you would like to provide information regarding MCCE please contact Lexi Welch at (810) 766-4219 lexi.welch@baker.edu for assistance. You may also refer them to our website at www.coopjobs.org for co-op needs. The site is up and running and ready to be utilized. Thanks to MSU for hosting the site.

I would like to extend a special thanks to Chris Plouff for doing a great job as the MCCE chair last year. I am looking forward to continuing our mission and working with all of you this year. I welcome any ideas or suggestions you may have for promoting co-op awareness and understanding in Michigan. Please feel free to contact me at phillip@kettering.edu or (810) 762-7864 with suggestions or to volunteer for one of our current programs.

Hope to see you at the events and meetings this year!

Lisa Phillips  2002-2002 MCCE Chair
The University of Michigan–Flint Cooperative Education and Internship Program’s purpose is to provide opportunities for students to gain valuable, professional work experience in a field related to their major. We offer a variety of experiences to accommodate the diverse needs of our students and employers. Ideally located in the Career Development Center we are able to develop strong relationships with employers and to reach students at a critical time in their career planning continuum.

Historically, the program was strictly co-op and there were numerous opportunities for students to gain experience, but as the new millennium dawned we realized the economy and face of Flint was changing, it was determined that including internships would increase the number and types of opportunities available to students. Initially, there were concerns about this addition given our small staff and tight budget and the transition to a combined program did provide a number of challenges.

First, we had to define co-op vs. internship and be able to clearly distinguish between the two when working with employers and students. Second, given the nature of the triangular relationship, what were the responsibilities of the different parties involved (i.e. paid vs. unpaid, credit vs. no credit, number of working hours, duties, supervision etc.)? Third, what would our focus be; local, national or international internships? Fourth, how would we track students and how much information to track? Fifth, what was the best way to market this new program to students and employers? As you can see we had our work cut out for us!

Without going into great detail to answer these questions, I will use one word – FLEXIBILITY! Our main goal was to move away from the structure of co-op (don’t get me wrong, we still promote co-op and believe that it provides a conducive environment for student to learn). It was important to look at the needs of each internship employer and student individually. The biggest issue we encounter is whether to allow a student to earn credit for their experience. For example, should a finance student who spends the summer at EDS in a customer service internship (without progressively more responsible work assignments or work assignment related to finance) be allowed to earn business credit? As a School of Management student who may want to end up in the EDS finance department, what better way to get their foot in the door. We say yes, that’s worth academic credit.

Many of the questions we initially asked ourselves are questions we continue to ask as the program evolves. We are constantly looking for new ways to offer opportunities to our students. In addition to the standard co-ops and internships, we also offer the contract co-op, which offers employers the option of leasing a co-op or intern from the
university as a flexible alternative to putting a student on their payroll. Occasionally, we will refer student to part-time jobs if the position has some relevance to the student’s major, but may not fit for co-op/internships.

Hopefully this has provided everyone with some insights into our program and I look forward to learning about other programs. If you would like to learn more about our program please feel free to contact us.

Harry L. Eiferle III / UM-Flint, Cooperative Education and Internship Coordinator

MACOMB STUDENTS JOB SHADOW......

Macomb Community College Industrial Cooperative Education Program will partner again during the 2002-03 academic year with GM, Efficient Engineering and EDS to offer Job Shadow experiences for Manufacturing and Design Engineering students.

This program was first offered during Spring Break 2002 when five Macomb Community College students participated in a week-long Job Shadow allowing them visits to the General Motors Innovation Zone, the General Motors General Assembly Center Advanced Engineering Lab, Efficient Engineering and the General Motors Flint Assembly Plant.

This experience was designed to expose students to the “real-world” of design, engineering, processing and manufacturing. It offered students a clearer picture of how their academic preparation meshes with the world-of-work. The five students had an outstanding experience by having opportunities to interact with designers, engineers, technicians, and managers. Contacts were made that have continued beyond the Job Shadow week.

The program has been expanded to include individualized Job Shadow assignments during Fall 2002 and another week-long experience in Spring 2003. During the 2002-03 academic year students participating in the Job Shadow will receive academic credit that can be used towards their degree in Manufacturing and Engineering Design. For Macomb’s Co-op Program, this expands the available opportunities for students to gain practical knowledge and experience in their career areas.

For more information about this program, contact Bob Penkala at penkalar@macomb.edu or by phone at 586.445.7636.

UM-Flint
I would just like to welcome our new Director - Marlene Smith - to our office and to this field. She comes to us from the Human Resources department here at UM-Flint. Let me know if you want more info.
Harry Eiferle

Oakland University

Several changes at Oakland University as we begin fall semester. The former
Placement & Career Services Department is now called Career Services and Experiential Education (Co-operative Education, Internship and Career Related Employment) is now named Career Experience. Oakland University Career Prep Month is in full swing. The Health Careers Job Fair was scheduled for October 3, 2002.
Just wanted to follow-up after the 3rd Annual Michigan Co-op Challenge that was held Friday, August 9. We had a gorgeous day and everyone involved indicated they had a great time. Our hosts, Kettering University, were very accommodating with their facilities, equipment and volunteers which is so much appreciated and allows this event to be the success that it has been the past few years.

I want to thank everyone who helped out at the event. There were many volunteers from universities/colleges and companies within the MCCE organization and beyond that volunteered their time throughout the day.

I especially want to thank Lisa Phillips and Dave Stewart from Kettering University. Lisa is instrumental in coordinating the efforts on Kettering's campus for the day including the food, refreshments and T-shirts. Dave graciously lets us use his facilities and supplies all of the equipment that is used throughout the day.

I have attached a spreadsheet that gives an overview of the final scoring for the event. Wayne State University won the event for the 2nd time in three years. Congratulations to Diane Grimord’s and Maureen Johnson’s team! A close second place went to the General Motors team and third went to Grand Valley State University. Individual honors included: most points scored in volleyball - Macomb College, basketball hotshot - General Motors, punt/pass/kick - Grand Valley, darts - Wayne State, frisbee toss - Grand Valley, problem solving - General Motors, trivia challenge - Macomb College, golf ball run - Wayne State, and skits - Grand Valley.

I hope everyone plans on attending this event next year. It is always a lot of fun, so make plans now to be in Flint next year in early August!

Chris Plouff  Michigan Council for Cooperative Education Co-op Challenge Committee
Michigan Co-op Challenge  
(Sponsored by the Michigan Council for Cooperative Education)  
August 9, 2002  
Kettering University - Flint Michigan

### Overall Scorecard

<table>
<thead>
<tr>
<th>Team</th>
<th>Volleyball Game 1</th>
<th>Volleyball Game 2</th>
<th>Basketball Hotshot</th>
<th>Punt/Pass/Kick</th>
<th>Darts</th>
<th>Frisbee Toss</th>
<th>Problem Solving</th>
<th>Trivia Challenge</th>
<th>Golf Ball Run</th>
<th>Skits</th>
<th>GRAND TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ford/Kettering U.</td>
<td>20</td>
<td>60</td>
<td>54</td>
<td>79</td>
<td>98</td>
<td>55</td>
<td>40</td>
<td>60</td>
<td>93</td>
<td>186</td>
<td>745</td>
</tr>
<tr>
<td>GM/Kettering U.</td>
<td>25</td>
<td>75</td>
<td>87</td>
<td>66</td>
<td>87</td>
<td>55</td>
<td>40</td>
<td>65</td>
<td>96</td>
<td>182</td>
<td>778</td>
</tr>
<tr>
<td>Grand Valley State U.</td>
<td>10</td>
<td>70</td>
<td>62</td>
<td>89</td>
<td>97</td>
<td>105</td>
<td>60</td>
<td>55</td>
<td>132</td>
<td>189</td>
<td>869</td>
</tr>
<tr>
<td>Macomb CC</td>
<td>75</td>
<td>80</td>
<td>69</td>
<td>80</td>
<td>65</td>
<td>70</td>
<td>40</td>
<td>85</td>
<td>63</td>
<td>168</td>
<td>795</td>
</tr>
<tr>
<td>Oakland U.</td>
<td>25</td>
<td>10</td>
<td>70</td>
<td>69</td>
<td>70</td>
<td>30</td>
<td>40</td>
<td>70</td>
<td>84</td>
<td>179</td>
<td>647</td>
</tr>
<tr>
<td>Wayne State U.</td>
<td>75</td>
<td>75</td>
<td>76</td>
<td>75</td>
<td>120</td>
<td>70</td>
<td>60</td>
<td>75</td>
<td>135</td>
<td>171</td>
<td>932</td>
</tr>
<tr>
<td>General Motors (2)</td>
<td>75</td>
<td>75</td>
<td>89</td>
<td>83</td>
<td>49</td>
<td>70</td>
<td>80</td>
<td>105</td>
<td>102</td>
<td>175</td>
<td>903</td>
</tr>
</tbody>
</table>
## Carol Quandt Essay Contest Stats

<table>
<thead>
<tr>
<th>Essay Contest Participation</th>
<th>Number of Entrants 2001</th>
<th>Number of Entrants 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Michigan University</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Delta College</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Grand Valley State University</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Henry Ford Community College</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Kettering University</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Macomb Community College</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Madonna University</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Michigan State University</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Michigan Tech</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Mid Michigan Community College</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Northwood University</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Oakland Community College</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Saginaw Valley State University</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Texas Tech University</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>University of Detroit Mercy</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>University of Michigan-Ann Arbor</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>University of Michigan-Flint</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>University of Michigan-Dearborn</td>
<td>11</td>
<td>5</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Wayne State University</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Western Michigan University</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Disqualified entrants who did not follow directions</td>
<td></td>
<td>58</td>
</tr>
<tr>
<td>Grand Total</td>
<td>66</td>
<td>35</td>
</tr>
</tbody>
</table>

**Carol Quandt Winner 2002 and her parents**

![Image of Carol Quandt Winner 2002 and her parents]

**Sara Smith**
Central Michigan University/ Dow

**Carol Quandt Winner 2002**
The value of a co-op experience has changed in many ways due to the effects of the economy and the events surrounding our world today. What was once a learning experience to complement the knowledge gained in the classroom, the co-op opportunity has taken a new turn in recent times. From my experience, I have seen industry changes due to the effects of the economy and the major impact that tragic events can have on a company and the working world itself. I have experienced the feeling of co-workers banding together to support the company and the country during hard times and have witnessed the patriotism throughout a global company. From each of these experiences I can value the important lessons that have been learned on all fronts of my co-op assignment to improve myself as an employee, student and citizen of the United States.

Being a co-op for nearly two years has given me the opportunity to see many events unfold within The Dow Chemical Company. I have witnessed the hard work that employees have put forth to make the merger with Union Carbide happen as well as the many adjustments the company has had to make over the past year adjusting to the “New Dow.” There have been hard times during this adjustment, which have been trying on all employees and the company. New work assignments and positions have changed employee’s responsibilities. Many employees have had to change locations along with their jobs and up root what they were used to and take on a whole new task. I have doubled my workload and have new co-workers as a result of this change. This has shown me the great flexibility and loyalty that employees have to this company and the pride that they take in the work that they do.
Among this time of economic trials, the company has struggled itself to make it through. Employees have worked long hours to try to establish profits for the company and success of the new merger. Decreases in sales and slowed activity in the economy have placed Dow’s operations under increased economic pressure. Working with plastic sales, I have seen this change with a decreased number of customers and the increased pressures on cost, speed of delivery and customer satisfaction. However, Dow has remained steadfast to serve their customers and to operate to the best of its ability. Being among these pressures has given me the exposure to working hard along with my co-workers to make sales happen and to ensure that every customer remains satisfied.

Safety remains at the utmost concern for the company. As a core policy for the company, recent times have forced greater safety and security measures to ensure that all employees and citizens can live and work safely within the company and the surrounding communities. This has included increased use of identification for parking and entrance into Dow facilities as well as security in the case of terrorist attacks at the plant or at headquarters. Adherence to safety remains a concern for all employees. This adds an increased element of value in learning the potential threats that could be imposed during a working experience and to perform each task according to company policy to ensure safety.

Along with economic hardships, my co-op experience has opened my eyes to the good in the working world. Seeing co-workers band together to support our country during trying times has increased my awareness of patriotism and my support for the United States. I have seen the generosity of people’s efforts to help those affected by the terrorist attacks through prayer services, contributions, wearing of ribbons and many other efforts in support of our nation. I can value the experience of joining together to help those in need and to increase the awareness and support for our country and the global economy that we operate in.

Increased pressures on the economy have also tightened the job market, which I will be entering upon my graduation from Central Michigan University this spring. I firmly believe that industry experience is very necessary and highly recommended to all students. The experience prior to graduation gives other schools and companies a good impression of one’s determination and work ethic. Industry experience is a quality that not every student has and can allow students to set themselves apart from other students to get accepted into a particular school or employment opportunities.
position. During many of my interviews, my co-op experience has been the focus of questions and discussions. I have had many positive responses from interviewers and have been able to answer situational questions with examples from my co-op experience. The co-op experience allows for demonstration of skills learned outside the classroom and gives students and employees an opportunity to stand out above the rest of those seeking acceptance from a particular school or employment with a desired firm.

The co-op experience has allowed me to gain industry exposure while learning in the classroom. I have many times been able to contribute to class discussions with real world experiences from my co-op job. This experience has also allowed me to relate material learned to my work and has widely increased the span of learning during my college career. As a result, I have experienced good grades and have broadened my knowledge in many subject areas making myself more marketable in the weakened job market.

Lastly, the co-op experience has allowed me to find out more about myself. I have been able to narrow down my interests in careers after such an experience. I have found my strengths and weaknesses and have been able to work on those that I feel are necessary to improve upon. I have become accustomed to the working environment and have learned to work with many other people and to be responsible for my work assignments and the actions that I take. My co-op experience has given me the potential to grow as a person and develop more fully as a student and employee.

There are endless benefits that one can receive from a co-op experience. In today’s economy the value and importance of a co-op experience has increased all the more. From personal growth to industry exposure and from company loyalty to country patriotism one can experience endless opportunities and benefits that will last throughout the rest of one’s life. I truly value my experience and all that being a co-op has helped me to achieve.
Siemans Dematic, Rapistan Division Grand Rapids

Phillip Rau, Co-op Program Coordinator is holding the plaque. Carmen Liversedge from Kettering is fourth from left with Chris Plouff standing next to Mr. Rau. The rest of the audience is made up of Kettering students.
Charlotte Whitney Acceptance Message ~

Hello to all the wonderful members and guests at the Michigan Council for Cooperative Education Annual Meeting. I am so very sorry I can't be with you today to accept this prestigious award. I have made so many friends over the years working with the Michigan Council that it’s hard for me to believe that I've begun a new phase of my professional academic life.

(Pause here and look weepy), (we] I, not that weepy, just forlorn),

First, I very much appreciate this award and my absence today does not in any diminish my pride in receiving this award. When I reflect on this and remember the recipients in previous years, I realize what an incredible group of dedicated professionals they are, and I am humbled to join this group of Don Hunt Award recipients. I would like the past recipients of this award to please stand and be recognized.

(Pause, look at Diane Grimord Nancy Stupsker, and the others and pay homage).~

Second, I would like to mention what an outstanding organization Michigan Council has been over the years, in terms of training, networking, and providing services to its members. When Bob Penkala asked me to serve as workshop chair several years ago, I had no idea how much I would gain rather than give to the group. This is a remarkable organization and I would encourage any and all to participate as fully as you can. The rewards are many.

(Pause, beam a big wide smile and project honesty and integrity, and sincerity).

Third, I would like to list the individuals who have all played a role in my tenure with the Michigan Council, but for the sake of brevity I will not. However, please note if you have served on a committee with me, or been on the board with me, you may have influenced my career in ways you will never know, and for that I am very, very grateful. So now I would like to ask all current and past members of the Michigan Council board and members in any current or past committees to now stand and be recognized.

(Give yourself a big ovation here),

While I'm not here in body I am in spirit.~

Thank you for this honor. I am deeply touched,
Your colleague and friend, Charlotte Whitney
Thank you Charlotte Whitney for being involved! Involved in every aspect of cooperative education and specifically MCCE. Over the 24 years of tenure with the Business Internship Certificate Program in the School of Management at the University of Michigan-Dearborn, Charlotte was involved in virtually every aspect of MCCE from being chairperson to organizing Drive In Work Shops to giving full-scale presentations. And, she was always highly efficient and smiling. She is missed! Congratulations on the move to the Ann Arbor campus. They will now benefit from your expertise. Charlotte is wished the best!

Must include her spark, wit, energy and smile....what a loss for us

I know I'll stay in touch with Charlotte and see her at occasional dinners at interesting restaurants, but I'll miss having her as a colleague at UM-Dearborn. Congratulations on a successful career as internship director at UM-Dearborn, and for co-founding the campus' Emerging Leaders Program. Good luck in your new position!

Charlotte will always be remembered in the co-op community as an ardent supporter of the ideals of cooperative education and the positive outcomes for students with real-world, practical experience. She will be remembered also as an excellent facilitator and instructor for co-op professional development.

As an alumnus and former faculty/staff member of the University of Michigan-Dearborn, I take special pride in counting Charlotte as a good friend and colleague in the co-op movement. She was instrumental in the early years of the Michigan Council for Cooperative Education and has been very active in MCEA and CEA over the many years. These points were evidenced by her being a recipient of the coveted "Don Hunt Service Award" from MCCE.

We will all miss her friendship and leadership, but we are all the better for having had her as a part of our co-op community for these past several years.

What a great individual. Always ready with a comforting smile, a good word, and a zest for being there when needed. Charlotte will never be far from the minds of all who were touched by her exuberance. Charlotte, you will always be with us.
The Blue Water Trolley Tour of Port Huron

The Blue Water Trolley tours the beautiful Blue Water area, where the U.S. and Canada come together across the St. Clair River.

The trolley swings by various points of interest, taking you through the heart of Port Huron, with its historic buildings and houses, and along the river front Edison Parkway for a panoramic glimpse of the Blue Water Bridges and the Thomas Edison statue and depot.
A stop in the historic downtown district of Main Street Port Huron was included in the tour.

The Thomas Edison Depot Museum

In his writings and conversations, Thomas Alva Edison often referred to his formative years in Port Huron. While living in his boyhood home along the shores of Lake Huron, world-renowned inventor Tom Edison conducted his first scientific experiments and sold candy and newspapers to train passengers.

The Thomas Edison Depot Museum, opened in 2001, enhances visitor appreciation for the life and genius of Thomas Edison and his boyhood home in Port Huron.

In the historic Fort Gratiot Station of the Grand Trunk Railroad Depot where he worked, exhibits now portray Edison's inspiring story of creativity, adversity, family support, perseverance, and ultimate triumph as the greatest inventor of our times. Visitors are invited to apply their own creativity and ingenuity while learning about Edison's life and inventions in a variety of ways:

- Re-created period environments
- Hands-on interactive displays
Intimate theatre experience
Life science presentations

Artifacts found at the site of his boyhood home, including glass bottles from his first laboratory and lead type from his printing press, are displayed.

A baggage car is currently being restored to rest on a railroad track beside the museum. Young Edison's mobile chemistry lab and printing shop will be recreated inside.

KEYNOTE SPEAKER

Arch Lustberg

Arch Lustberg is recognized as the leading trainer in effective communications. He has coached governors, congressional leaders, presidential appointees, and leaders in business and industry and the professions.

Arch established his own training company in 1984. Prior to that, he was a consultant for the U.S. Chamber of Commerce for six years and directed the Chamber's Communicator* Workshops. Fourteen years he was a faculty member in The Catholic University of America renowned Speech and Drama Department.

His books, audiotape5, and videotapes have brought his techniques of dynamic communication to thousands of offices, homes and universities. He recently made a videotape for the National District Attorneys Association. His other videotapes are best sellers for the League of California Cities, the Library Video Network, the American Association of School Administrators, and the Association of California School Administrators. He's also written four best selling books and the Library Video Network has produced his four popular audiotapes.

While his quick wit and delightful humor have endeared him to audiences from coast to coast, it's his results, which have established Arch as the leader in the field of dynamic communication.

Some of Arch’s ideas

The open face is the only way to let the eyes express what's in your heart. It isn't an accident that the old cliche says "the eyes are the window to the soul."
When the eye slits narrow, producing the closed face and the vertical brow lines, you seem to be saying "I don't like you." The person you're talking to dislikes you right back. It nearly cost George W. Bush the election.

The closed face appears automatically when we're deep in thought. ("That's a tough question, let me think about it for a minute.") It happens when we're worried, ("Doctor, tell me the truth. Is it cancer?") And it happens when we're angry.

Unfortunately for you and me, the audience doesn't cut us any slack. When people see a closed face, they automatically think "he's angry" and shut us out.

You had an argument at home. Then a horrible commute, including a fender bender that's bound to increase your insurance premiums. You walk into the office frowning and say, "Good morning," and everyone backs off. They want nothing to do with you.

One man said to me, "Now I know why everyone always thinks I'm angry. Apparently I'm always wearing a closed face."

Another said, "I never realized that I'd come home from work, frowning from a terrible day at the office, and greet my kids with 'How did you make out in school?' I guess it sounded like 'If you didn't do well, I'll beat the bejeebers out of you.' Now when I come home I make sure my face is open when I say 'How did you make out in school?' And you know what? I can't shut them up."

The speaker who says, "I'm really excited to be here today," with a totally neutral face seems to be saying "I may throw up." There's no life, no animation, no excitement. Most of the people we see, live or on television, are terrible presenters. We have very few role models.

The open face is magic. You do it naturally when you're animated, talking about a subject that really excites you. You do it when you're gossiping. You do it telling secrets. And you do it greeting a baby or a pet. Try saying "Hi baby" with a closed or neutral face - it's a joke! We always open up. We send the baby the only signals of affection it understands, and the baby - like all people - responds automatically.

The open face is your single most important communication too. It's the key to likeability, and likeability wins. The elected official won by being more likeable than the opponent, or (more often) less unlikeable.

If George Bush or Al Gore had shown some charisma, he'd have won the election. As it was, the key constituency - the undecided voter - saw neither man as clearly more likeable, and the election was a draw.

Likeability wins the job, the promotion, the sale, the election and the acquittal. And the key to likeability is the open face.

Get to a mirror. Close your face and count to five aloud. Now wipe all expression off your face and move nothing but your lips. Count to five again. Finally, open your face. Get those eyebrows way up. Do the count again. You'll see the remarkable difference. This is the first and major step to becoming a winner.
A Non-Profit Michigan Corporation (#735-009) licensed to solicit and receive contributions and memberships for the charitable purpose of promoting Cooperative Education in Michigan. (Mich. License #MICS 12522-1289). The MICHIGAN –COUNCIL I is exempt from Federal Income Tax under sections 501 (a), 501 (c) (3) and 509(a) and (1) of the Internal Revenue Code. (U.S. E.I.D.#38-2809003).

______Distinguished Member
(Organizations contributing $500 or more a year.) Recognizes superior level of support to advocate and promote the cooperative education philosophy among employers and schools in the state of Michigan.

$________

______Sponsoring Member
(Organizations contributing $250 minimum-a year.) Recognizes responsible level of support to sustain professionalism in cooperative education across the state of Michigan.

$________

______Organizational Member
(Organizations contributing $100 yearly.) Minimum annual dues required for MCCE membership.

$________

Make check payable to:

Michigan Council for Cooperative Education

There is no limit to the number of representatives from each organization. To ensure listing in the MCCE Membership Directory, please return the Membership Directory Information form no later than July 1, 2002 to:

Bernadette J. Friedrich
College of Engineering
Michigan State University.
1410 Engineering Building
East Lansing, MI 48824-1356
Executive Officers:
Lisa Phillips – Chair
Kelly Counselor – Chair Elect
Nancy Stupsker – Treasurer
Diane Grimord – Corresponding Secretary
Harry Eiferle – Recording Secretary

Regional Representation
Baker College – Lexi Welch
Davenport University – Jim Jones
DuPont Automotive – Walt Zahn
Ford Motor Company – Theresa Tallenger
Grand Valley State University - Chris Plouff
   Henry Ford Community College – Nancy Stupsker
Kettering University – Lisa Phillips
Lawrence Technological University – Jessica Miller
   Macomb Community College - Bob Penkala
Michigan Department of Transportation - Betty Eaton
   Michigan State University – Bernadette Friedrich
   Oakland University – Joyce Esterberg
Southwestern Michigan College – Cheryl Tom
University of Detroit Mercy – Kelly Counsellor
   Muskegon Community College – Tom O’Brien
   University of Michigan – Dearborn – Elaine Greene
   University of Michigan – Flint – Paula Pollander

MCEA Michigan State Director – Janie Mouser
Membership - Lexi Welch

The Red Society
Casuals from the MCCE Annual Meeting
A fun day at the Co-op Challenge