The Spartan Engineering Recruiter Partners (SERP) program offers employers who recruit talented students for short-term or full-time employment a formal way to enhance their relationship with The Center for Spartan Engineering, to invest in the college, and to build their visibility at Michigan State University.

The annual cost of SERP membership is between $7,500 and $10,000+. Partner benefits include:

**$7,500 Level – Career Partner**
- Engineering Expo “Headliner” (booth, banquet and award);
- Career Gallery “Headliner” (Engineering Exchange) (double booth);
- Engineering Student Organization (student org activities) & Undergraduate Studies Sponsor (advising/student life activities)
- Registered for and given preferred placement at recruiting and career-related events hosted or cohosted by The Center Spartan Engineering, including Pre-Gallery, Dean’s Mix-n-Mingle and Dean’s Showcase of Stars Breakfast
- Company “Logo” recognition on Partner wall outside The Center (located in the Engineering lobby); “Featured Employer” profile on our Website.
- Corporate branding in our career publications, advertisement and website (such as Spartaneering E-News and Job Johnny);
- Targeted promotion to desired student population(s) in our SpartanCareer system regarding company visits and available positions; (example, Email blasts, Spartaneering News)
- First notice and opportunity for additional branding and engagement opportunities available and linked to Academics and Student Life

**$10,000 Level – Program Partner**
- All Career Partner-level Benefits, PLUS;
- Design Day Sponsor (Fall or Spring Semester)
- Company Day Program (Featured Company – Stand Alone Event)
- Engineering Career Peer sponsor

**NOTE**: At $10,000 level and beyond partner can replace Gallery “Headliner” and Design Day Sponsor with Senior Capstone Project (Subject to Approval)

**$15,000 - $50,00 Level – Spartaneering Partner**
- All Career & Program Partner-level Benefits, PLUS;
- CoRe Partner (1st Year Programming)
- Women in Engineering Partner (WIE)
- Diversity Program Partner (DPO)
- Design Day Executive Partner
- Misc Student Organizations
- Career Services Partner

**NOTE**: The Amount is determined by you. Partnerships and participation is discounted as part of total package of giving.