AES major Hew Hamilton takes $1,000 grand prize at Hatching event for entrepreneurs

A junior in applied engineering sciences, with a minor in entrepreneurship, won the $1,000 grand prize at February’s Hatching event, a monthly pitch competition in Lansing that gives entrepreneurs the chance to share new ideas.

Hew Hamilton pitched a company he created called Giggot, which provides a way for performing artists to connect with the community. The service will function as an app and online service, making it easier for people to book artists for events.

Hamilton said empowering artists can break down barriers between artists and their local communities. He now plans to further the development of Giggot, using his prize money for app development and market research.

The Hatching is hosted each month at the Lansing Brewing Company. It is sponsored by the Lansing Economic Area Partnership, or LEAP.

Related Website: Story courtesy of MSUToday.
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