Customer is building a debugging device that can capture bugs in a car infotainment and navigation system in order to better the whole system altogether.

### Key Partners
- Bosch

### Key Activities
- Develop a new method to record and monitor the infotainment and navigation system in a vehicle during an on-road test.

### Value Proposition
- Bosch provides high quality navigation systems compared to other companies by carefully testing every aspect of their design by debugging every issue. Doing so step by step cannot be done without the infotainment and navigation test monitor system to record each bug as it occurs.

### Customer Relationships
- Customers communicate with company on a weekly telecom to discuss the progress of the project. Company helps guide the customer.

### Channels
- Web, Auto parts stores, User Groups

### Customer Segments
- The infotainment and navigation test monitor system helps the user capture errors by recording them and saving them onto a USB drive. These files can then be sent to Bosch headquarters for further testing in order to improve the whole navigation system. Thus, it becomes an important tool for customers to debugging navigation errors.

### Cost Structure
- The cost structure is focus on ordering of hardware components for testing; which are include in Webcam, Odroid Chip, HDMI screen and microcontrollers, etc.

### Revenue Streams
- Small revenues from customer designed system will result in large revenues of final product. The device will help better the quality of the final product and eventually increase sales.

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