MCEIA Conference
Make your plans for the upcoming MCEIA Conference in Detroit October 26-28, 2008.

Information on registration can be found at www.mceia.org and send then directly to www.lepting.com/mceia/2008

Bob Penkala and Nancy Stupsker are leading the ever important NUTS AND BOLTS OF INTERNSHIPS session. If you have new colleagues in your office, this would be a great way to get them up and running with very usable information.

CO-OP CHALLENGE - July 25 - Kettering
ARE YOU GOING TO BE THERE??????

Support MC-ICE
Come to Detroit in October!!!

Check the next pages for the tentative program for MCEIA Conference in Detroit.

You won’t want to miss it!
October 26, 2008 - Sunday

12:00pm – 7:00pm       Conference Registration
10:00am – 1:00pm       New Board of Governors Meeting
12:00pm – 7:00pm       Exhibitors
1:00pm – 4:00pm       Pre-Conference Workshop
                         “Nuts & Bolts of Co-op”
                         Facilitators: Bob Penkala and Nancy Stupsker

Is it "all greek to you"? If you are new to the world of co-op and internship, this session will focus on elements that allow you to structure a work integrated learning program and assure a valuable co-op or internship experience for your students. The first part of the presentation deals with elements of program structure and its relationship to the organization. The role of the practitioner will be discussed as well as that of the student. Employer development, records maintenance, placement, monitoring and evaluation techniques will be explored as well.

4:00pm – 5:15pm       State Director's Meeting
5:30pm – 6:30pm       New Comers Special Welcome
8:30pm – 10:00pm      Welcome Reception - Toga/Toga
                         (Toga's and sandals requested)
                         Desserts and cordials
                         Hosted by Conference Committee

October 27, 2008 – Monday

7:00am – 1 pm:         Registration
8:30am – 4:30pm       Exhibitors

8:30am – 9:00am       Continental Breakfast
9:00am – 9:15am       Detroit & Conference Welcome, MCEIA President

9:15am – 10:15am      “Internship 201: Hiring Interns and Co-op Students”
                         Facilitated by Patti Jones, Director of the Regional College Talent Retention Initiative,
                         Detroit Regional Chamber of Commerce

This session, planned in partnership with the Detroit Regional Chamber of Commerce, will focus on why and how: Why employers benefit from internship/co-op hires and how to operate a successful program. The panel consists of employers and students who will share best practices.

10:30am – 11:30am     Networking Exchange: Generating Great Connections between Employers and Educators. MCEIA Educators and employers will have an opportunity to mix and meet with the Detroit Regional Chamber guests. School representatives: please bring materials to share.

12:00pm - 1:30pm      Awards Luncheon
1:45pm -2:45 pm        Concurrent sessions:

   Session 1: Implementing Best Practices to Become an Employer or Employee of Choice
   Facilitated by: Donna Kutlowski Ski-squared Communications, LLC
Session participants will learn how to implement strategies for orienting and motivating incoming intern and co-op hires to new standards and preparing them to learn what traits and best behaviors will allow them to put their best foot forward in the limited time frame of an internship or co-op session. Topics such as helping interns learn how to recognize, adopt and implement "best behaviors" that will bolster leadership traits and transition themselves from a temporary employee to a valued producer will be explored. Employers will be given strategies that propel them from an employer to an employer of choice, through orientations that foster rich relationships with new co-op and hires and let them know how they can work toward becoming an employee of choice within the limited time frame of an internship or co-op experience.

Session 2: Not Your Typical Internship- An Employer's Perspective
Karla McLaughlin, The Children's Museum of Indianapolis

Take a peek into the window of an employer's internship program. Do you really know what happens to your students when they leave campus and begin their internship? Join us in this interactive session to discuss and learn what our interns experience when they choose to intern with The Children's Museum of Indianapolis. Through the combination of mentoring and professional development workshops, students gain valuable insights about themselves and their professional world.

Session 3: An Integrative study of Internships and Career Services
Kerry Thompson, University of Michigan, Dearborn

This session discusses a study that evaluates the perspectives of all stakeholders – students, employers and schools – and helps establish a framework ensuring a meaningful internship experience. Methods to maximize benefits to all parties: schools increase participation rates, students receive quality work experiences and employers have improved access to better prepared graduates, will be discussed as well as best practices, organizational structure, assessment of technological trends and how to enhance the value of the experiential learning process.

Session 4: Butler University's College of Business, Professional and Career Development 4 year plan
Karel Updyke, Butler University Director of Undergraduate Programs for the College of Business, and May Ellen Wolfsie, Director of Career Development Services within the College of Business

This session will outline the 4 year Career development plan utilized by Butler University to assist students in preparation for their required internships. Results of this program will be discussed in terms of students' career preparation before and after the implementation of this program. In addition, a brief outline for the process used to assist students to secure their internships and complete the academic portion of their internships will be presented.

2:45pm – 3:00pm. Break
3:00pm – 4pm Concurrent Sessions:

Session 1: Cool co-ops Competition: Cultivating Collective Value
Zach Osborne, Assistant Professor/Michelle Clare, University of Cincinnati

By way of thorough explanation and exploration of the University of Cincinnati's Cool Co-ops Competition, participants will learn about a myriad of benefits (expected and unexpected) for students, employers, co-op/internship programs and universities as well as the challenges and issues that have surfaced throughout the Competition's two-year run. Participants will walk away with specific information about how they might implement the program at their own institution.

Session 2: A Bright Future: Succession Planning and Trainees
Nicole O'Brien and Timothy Gabrish General Services Association/Great Lake Region

As a government agency with a large population of eligible retirees, we will share what it takes to get an internship and/or job with a government agency as well as what characteristics we look for in our trainee hires. We will provide an overview of what we have learned about the value of hiring and retraining trainee and entry level hires to meet our agency's succession planning needs.

Session 3: The Meaning of Cooperative Education through the voices of college students: Toward a Grounded Theory
Higher education institutions need to broaden their understanding of the depth of meaning cooperative education/internship experiences have for students rather than focus only on numbers of students. Because cooperative education/internship experiences are required for many majors in higher education and rely on out-of-classroom experiences, Academic Affairs, Student Affairs and Administrators have an interest in the meaning students make of these experiences. This study looks at the meaning-making of college students and how they make sense of their knowledge, experience, and relationships after returning from their summer co-op/internship experience. The role of co-op/internship will be explored in terms of college student development and enhancement of the learning experience during college.

October 28, 2008 - Tuesday

7:30am – 12 pm Registration
7:30am – 9:00am Continental Breakfast
9:00am – 10:30am Exhibitors

9am – 10:30am Keynote Presentation

**Different People Different Styles**
Elaine Torossian
Sr. Leadership Development Specialist Beaumont University-Beaumont Hospitals

Improve your communication skills, increase your understanding, or just learn a little more about yourself and others. During this interactive presentation, participants will gain insights into their own communication style as well as the styles of others through the use of the American Management Association’s Social Style Instrument: "People’s Styles at Work".

At the conclusion of this course participants will be able to:

- Identify the strengths of their personal style and recognize that overuse of strengths for that style can lead to perceived weaknesses.
- Assess what actions are required for growth in their style.
- Recognize how their style is perceived by others, both positively and negatively.
- Identify strategies to adapt their style to other styles in order to make the most of the interaction.

10:30am – 11:00am Break
11:00am – 12:15pm Concurrent Sessions

**Session 1: Different People Different Styles: Interactive breakout session**
This session will be a follow up to the Keynote, providing activities and strategies that can be employed to foster stronger working relationships between colleagues, employers and employees and deal effectively with stress in the workplace.

**Session 2: The Five W's of a CAS Internship Program Self Study**
Facilitator: Jean Spahr College of DuPage

If you are thinking of a program self-study, but don't know where to start, this session is for you. We will cover the basics of conducting an internship or co-op program self-study using the study guide approved by the Council for the Advancement of Standards in Higher Education. We will discuss the "why, where, when, who and what" involved, as well as "how" to go about the self-study process. Equally important, we will consider the impact and utility of the undertaking.

**Session 3: Orientation to Cooperative Education**
This session explores a 2 day workshop offered by the Graphics Department at Waukesha County Technical College that was developed as a pilot program for student in the graphics Design and printing programs. Based on the success achieved by the students in the program and on feedback from hiring employers, this model program has now been replicated in two separate divisions at WCTC. Participants at this session will understand why the Orientation has been successful, how students and employers perceive the value of the Orientation and how other practitioners can replicate the experiences on their campuses.

12:30 pm – 1:30pm  Business Luncheon
1:30 pm – 2:00pm  Transportation to Detroit Institute of Arts
2:00pm – 3:00pm  The Art of Work

Experience the Detroit Industry Fresco, created on the walls of the Detroit Institute of Arts (DIA) by internationally recognized artist, Diego Rivera. The Detroit Industry Fresco, may be one of Diego's most well known works of art. Through the eyes of the artist you will learn how he depicts the manufacturing industry and tells its story. DIA Director of Education, Nancy Jones, will explore Diego's Fresco and challenge us to think about how society views the role work plays in the world. The "art of this work" offers insights we can use as we prepare students to explore and experience their entry into the world of work through their co-op or internship experiences.

6:00pm - 6:30pm  Reception
6:30 pm– 9:00pm  Gather for Greatness Celebration and Banquet

Presentation of
E. Sam Sovilla Educator of the Year
Employer of the Year Award
Don Hunt Lifetime Achievement Award

9:30pm  Evening Entertainment in the City

October 29, 2008 - Wednesday

10:00am – 11:30am  Conference Committee Debrief